

doublejack.world

DJCK Digital Token

Executive Summary

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## Executive Summary

According to Thomson Reuters, Crypto assets are changing the international monetary and financial system in profound ways. Crypto assets and the vast universe of associated products and services have grown rapidly in recent years and are becoming increasingly interlinked with investments and the regulated financial system.

A survey conducted by BNY Mellon in October 2022, found that 91% of custodian bank clients are interested in investing in blockchain-based Tokenized products, and that the digital asset industry is “here to stay” as institutional investors have a strong interest in crypto. The survey also found that 86% of institutional players are adopting a “buy and hold” strategy, which may suggest that they see the cryptocurrency market as a long-term play. Of those surveyed, 88% also said that the severe cryptocurrency market downturn in 2022 hasn’t changed their plans to invest in the digital asset sector over the long term.

As the world becomes increasingly digital, cryptocurrencies are emerging as a disruptive force that is transforming the way we transact, invest, and store value. At the forefront of this revolution, the doublejack asset-backed digital Token seeks to provide a secure, transparent, and decentralized investment that empowers individuals and businesses to participate in a new era of financial innovation and opportunity.

### Who is doublejack?

doublejack.online is the original and fastest growing operational iGaming philanthropic platform and community in the world, offering iGaming entertainment in over 190 countries. doublejack offers a unique affiliate partnership program - doublejack.club, splitting profits between its partners and charities. Initially launched in 2021, doublejack.online offers access to the world’s largest lotteries, over 200 casino games, and coming soon, sports betting. doublejack, after achieving “Unicorn” status, coupled with a stellar growth trajectory has now entered Phase Two of its Corporate Development model.

### Objectives:

With a Team of experienced experts and a cutting-edge technology stack, doublejack has launched a digital Token, unlocking new possibilities for a global audience. The following are the objectives behind the Token launch.

- To provide a significant rate of return for investors
- To offer a utility Token that serves as a means of fundraising that satisfies capital requirements for Phase Two and future expansion
- To implement the Token Organization-wide as a substitute for traditional cash payments and transactions
- To generate substantial value for the entire doublejack community, encompassing investors, founders, players, agents, partner organizations, and Token holders



**The Opportunity:**

doublejack has launched a unique asset-backed digital Token designed to create significant overall Organizational value while offsetting the capital requirements for current and future expansion. The Token is expected to create a significant rate of return for investors, especially early adopters. The Token is registered on the Stellar network as DJCK.

The Company leverages the expertise of Pronexus Treasury, an authorized financial services provider (FSP 51616), registered and regulated by the Financial Sector Conduct Authority (FSCA) in the Republic of South Africa. DJCK Token (PTY) Ltd. is a subsidiary Company, registered in South Africa and 100% owned by doublejack.world Ltd. The DJCK Token specializes in implementing ISO 20022-certified blockchain technology.

The Token is offered through tranches with a combined total of 10 billion Tokens. Round 1 is available now for purchase at doublejack.world. The minimum investment is US \$500. When Round 1 is fully subscribed, it will close out and Round 2 will launch.

It is standard practice for crypto and private investments in general to have a lockup period for the underlying investment. Early investors in a company are typically given the opportunity to purchase shares before a company goes public or before it raises additional funding. A lockup period means that the investor is prohibited from selling their shares for a certain period of time.

The main reason for a lockup period is to prevent early investors from flooding the market with shares (in this case – Tokens) and causing the price to drop rapidly. By implementing a lockup period, the company can ensure that the shares are not sold too quickly, and the market is not flooded with shares, which can help stabilize the share price.

The following details apply to the Rounds:

Round:	Number of Tokens Available:	Estimated Token Price in US\$:	Estimated Lockup Period:
Round 1	80 million	8 cents	18 - 24 months
Round 2	170 million	12 cents	18 – 24 months
Round 3	700 million	58 cents	To be determined

**The Token’s Key Features:**

- Asset-back (1% of the Corporate revenues goes toward supporting the asset)
- ISO 20022 Compliant Blockchain
- Listed on the Stellar Exchange



### **The Asset-Backed Token:**

The doublejack Token is a unique and innovative addition to the iGaming industry. The Token is backed by 1% of the total revenue generated by doublejack. This provides a tangible asset behind the Token, giving it real-world value and stability. By backing the Token with a percentage of the company's revenue, we aim to create a sustainable and trustworthy digital currency for the iGaming industry. This creates a win-win situation for both players and the Company, as the Token can be used for transactions within the platform, providing a seamless and efficient experience.

### **ISO 20022 Compliant Blockchain:**

The doublejack Tokens are minted on the Stellar ISO 20022 Certified Blockchain ensuring regulatory compliance processes and public audits are in place, warranting complete transparency and security. The blockchain organization exceeds international digital currency transaction standards that are currently being adopted by the global financial institutions.

### **3<sup>rd</sup> Generation Blockchain – Stellar:**

Stellar was created in 2014, after Bitcoin but before Ethereum. Stellar uses a much more environmentally friendly syncing mechanism than either platform and was designed specifically for remittances and payments, so it has “cash-like” delays between transactions (ie: very short) and it's more or less free to use (transactions cost way less than a penny). Like Ethereum, Stellar provides for the issuance of other assets (ie: a digital representation of a dollar or a peso) and to trade them very easily within the network.

Unlike almost all other blockchain systems, Stellar can connect to real-world endpoints, so people can turn their digital representations of money into something they can actually spend. Growing the network of real-world partners is a big focus for the Stellar Development Foundation. Stellar (XLM) has the most transactions per second among cryptocurrencies, almost 40 times higher than Bitcoin, according to a new study by [forexsuggest.com](http://forexsuggest.com).

### **Fungibility:**

Fungibility is an important characteristic of a successful digital currency and the doublejack Token is designed with this in mind. Fungibility refers to the ability of a unit of currency to be easily interchangeable with other units of the same denomination, without any difference in value. This is important for the credibility and stability of a digital currency, as it ensures that each unit of the Token is equal in value and interchangeable with any other unit. The doublejack Token will be fully fungible, allowing for seamless transactions and easy transfer of value within the iGaming platform and beyond. This not only improves the user experience but also enhances the credibility and stability of the Token itself.

### **Price Stability:**

Price stability is a key factor for any digital currency and the doublejack Token is no exception. The asset-backed model ensures that the value of the Token is directly tied to the performance of the Company. This provides a solid foundation for the stability of the Token's price, reducing the volatility typically seen in other cryptocurrencies. Furthermore, doublejack will be implementing various



strategies to maintain the stability of the Token's price, including active market monitoring, and adjusting supply and demand as needed. With these measures in place, we believe that the doublejack Token will provide a stable and reliable alternative to traditional digital currencies in the iGaming industry.

### Risks:

As every asset and investment vehicle carries varying degrees of risk, here is a non-comprehensive list of risks that the doublejack Token/Token holders could face:

- General Market Risk
- Organizational Risk
- Counterparty Risk
- Tax Risk
- Illiquidity
- Software Risk
- Hacking Risk
- Risk of Losing Access to doublejack Token holdings due to Loss of Private Key(s)
- Risk of Uninsured Losses
- Regulatory risk

**Important Notice:** It is important to note that not all risks can be foreseen. It is therefore not possible for doublejack to protect the value of the doublejack Token from all risks. Prospective Token holders should ensure they obtain appropriate professional advice regarding the suitability of the doublejack Token as an investment as well as a means of transaction, taking into consideration their individual circumstances, their financial situation, and individual needs.

### Conclusion:

In conclusion, digital currencies have the potential to revolutionize the way we transact, invest, and manage financial assets. With their secure and decentralized nature, digital currencies offer a viable alternative to traditional fiat currencies and have already gained widespread adoption in many parts of the world.

While there are challenges to overcome, such as scalability and mass adoption, the future looks promising for digital currencies and for the doublejack Token alike.

Overall, the growth of digital currencies is a testament to the power of innovation and technology in driving economic progress. As doublejack continues to explore this emerging field, we have the opportunity to shape the future of investing and finance while providing a more accessible and equitable financial opportunity for all. We invite you to join us on this journey together as we believe that the doublejack Digital Token is poised to become a leading player in the digital currency market.

For more information, please review the doublejack.world Digital Token Whitepaper, reach out to [investor.relations@doublejack.world](mailto:investor.relations@doublejack.world) and or the agent that introduced the opportunity to you.