

# Whitepaper

— 2025



[doublejack.world](https://doublejack.world)

[doublejack.online](https://doublejack.online)

[doublejack.club](https://doublejack.club)

Version 1.0



## WHITEPAPER

This doublejack Token Offering Whitepaper ("Whitepaper") is being issued by DAMREV Proprietary Limited ("DAMREV," "we," or "us") in connection with the planned Token Sale and introduction of the doublejack Token (DJCK Digital Money). This Whitepaper outlines the key aspects of the tokenization project, which aims to revolutionize the iGaming and sports ecosystems through cutting-edge blockchain technology, asset-backed tokens, and additional services like digital wallets, debit cards, and NFT marketplaces.

The purpose of this Whitepaper is to provide a comprehensive overview of the project, including the economic, technological, and operational frameworks that underpin the tokenization process. Through the issuance of the DJCK Digital Money token, DAMREV, in collaboration with doublejack, presents a unique opportunity for investors and users to participate in the evolving digital economy. The DJCK Digital Money token is a dual-asset backed token, supported by 40% gold (via Orbiko Solutions Gold Token, OSGT) and 2% of revenue generated from doublejack's iGaming platforms, offering stability, liquidity, and growth potential for token holders.

The DJCK Digital Money token allows investors to participate in the financial success of doublejack, benefiting from revenue-backed stability and the intrinsic value of gold-backed digital assets. In addition, users will have access to innovative services such as ISO 20022-compliant digital wallets for real-time settlement of winnings, co-branded debit cards with MasterCard

and the tokenization of sports clubs and loyalty programs, which will enable sports teams and their fans to interact in a tokenized ecosystem with real-world value. The NFT marketplace will further extend the platform's capabilities, providing a seamless way for users to buy, sell, and trade sports-related digital goods.

This Whitepaper also highlights the role of blockchain technology, smart contracts, regulatory compliance, and the projected financial benefits for token holders, sports teams and the broader community. By leveraging the increasing global demand for iGaming, digital assets, and tokenized ecosystems, this offering provides a holistic investment opportunity for investors and users seeking exposure to the rapidly growing digital and gaming markets.

By participating in the DJCK Digital Money token sale, investors and users alike can benefit from the synergy between gold-backed security, revenue-based growth, and the innovative services that DAMREV and doublejack offer. This document provides a detailed breakdown of the benefits of the DJCK Digital Money token, the compliance framework, and the anticipated economic impact of the token offering and associated services.

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DAMREV is a leading FinTech service provider specializing in Real World Asset (RWA) Tokenization, ISO 20022 Blockchain Tokenization, and Smart Contract Development. With a focus on Security Token Offerings (STOs), DAMREV employs the Stellar Blockchain to tokenize real-world assets, including iGaming and sports ecosystems through its partnership with doublejack.

This innovative initiative offers transparency, liquidity, and secure investment opportunities by leveraging dual-asset backing (40% gold and 2% platform revenue), providing users and investors access to real-time digital financial solutions, including debit cards, digital wallets, and the tokenization of sports clubs.

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# VERSION HISTORY

Version	Release date	Notes
1.0	29 January 2025	Public Version

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## Contact us

We welcome all inquiries and engagement related to the doublejack Token Offering Project (DJCK Digital Money) and the associated opportunities. Whether you are seeking more detailed information, have specific questions, or wish to explore potential partnerships, our team is here to support you every step of the way. Please do not hesitate to reach out through the contact channels listed below. We are committed to providing comprehensive assistance to ensure you have all the necessary information for this exciting and innovative venture. For media, general, or project-specific inquiries, feel free to contact us at any time.

Below is a list of contact information:

<b>DAMREV Website:</b>	damrev.com
<b>Press &amp; Marketing:</b>	pr@damrev.com
<b>General Inquiries:</b>	info@damrev.com
<b>Development Team:</b>	dev@damrev.com
<b>Compliance &amp; Legal:</b>	compliance@damrev.com

We look forward to your inquiries and to providing any further details you may require about this innovative tokenization project.

# NOTE TO THE READER

Dear Reader,

Welcome to the doublejack Token Offering (DJCK Digital Money) Whitepaper, where we introduce DJCK Digital Money Digital Money, a next-generation utility token designed to power seamless transactions and enhance user participation within the doublejack ecosystem, spanning iGaming, sports, and fan engagement.

This whitepaper outlines how DJCK Digital Money serves as the native utility token within doublejack's digital environment, enabling real-time payments, instant jackpot payouts, affiliate commission rewards, and access to exclusive token-gated content and experiences. By leveraging advanced blockchain technology and a dual-asset support structure, DJCK Digital Money enhances the efficiency, transparency, and security of every transaction within the ecosystem.

Unlike speculative digital assets, DJCK Digital Money's value within the platform is anchored in real-world utility and practical usage. The token is supported by 40% gold reserves via the Orbiko Solutions Gold Token (OSGT) and 2% of revenue from doublejack's global iGaming platforms, reinforcing ecosystem stability and ensuring that DJCK Digital Money is grounded in a sustainable, asset-supported framework. This combination allows users to transact confidently, knowing that DJCK Digital Money's functionality is supported by both physical assets and ongoing platform activity.

As a utility token, DJCK Digital Money plays a core role in facilitating seamless participation in doublejack's iGaming and sports ecosystem. It unlocks access to:

- ISO 20022-compliant digital wallets for cross-border payments.
- Co-branded MasterCard debit cards, enabling direct spending from DJCK Digital Money balances.
- Exclusive digital content and fan-driven campaigns, including tokenised sports experiences and loyalty rewards.
- A dedicated NFT marketplace, offering collectible items, tokenised tickets, and special fan experiences.

This project is fundamentally about enhancing user experience, improving transactional efficiency, and empowering players, fans, and affiliates to participate directly in a fully tokenised entertainment ecosystem. It is important to highlight that DJCK Digital Money is part of a Real World Asset (RWA) tokenisation framework. Unlike many digital tokens that rely solely on speculative value, DJCK Digital Money's role is purely functional within the doublejack platform, facilitating payments, access, and rewards — all backed by real-world assets and revenue-generating activity. This ensures that DJCK Digital Money remains firmly positioned as a utility token, directly tied to practical usage within the platform.

As blockchain technology continues to enhance industries like iGaming, sports, and fan engagement, DJCK Digital Money is positioned as the key utility token that connects users, clubs, and brands through transparent, secure, and efficient digital interactions.

This whitepaper outlines the practical role DJCK Digital Money plays in the tokenisation of doublejack's iGaming and fan engagement platforms, showing how players, fans, and affiliates can use DJCK Digital Money to unlock real-time rewards, access exclusive experiences, and seamlessly participate in a fully tokenised ecosystem.

We invite you to explore the details of this innovative project and discover how DJCK Digital Money Digital Money empowers users to actively engage with the future of digital entertainment, rewards, and fan participation.

Sincerely,

The Team at doublejack.world

# DISCLAIMER

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The purpose of this Whitepaper is to provide information regarding the tokenisation of doublejack's iGaming platform and sports ecosystem, and to assist potential participants in understanding the functional role of DJCK Digital Money Digital Money Digital Money within the doublejack ecosystem.

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In particular, no representation or warranty is made concerning the performance, future value, or appreciation of DJCK Digital Money Digital Money tokens. DJCK Digital Money Digital Money is a utility token intended to facilitate payments, rewards, and access to features within the doublejack ecosystem, and is not offered or promoted as a financial product or investment vehicle. The future usability and functionality of DJCK Digital Money Digital Money will depend on the continued development and adoption of the doublejack platform, as well as external market conditions and regulatory developments.

This Whitepaper does not constitute a prospectus, offer document, securities offering, or any form of financial promotion. It does not form the basis of any contractual agreement, and participants are encouraged to conduct their own due diligence before using or acquiring DJCK Digital Money Digital Money tokens. No statement, representation, warranty, or assurance made in this Whitepaper will be legally binding unless explicitly set forth in a formal contractual agreement.

Any individual or entity acquiring DJCK Digital Money Digital Money tokens as part of the doublejack tokenisation process will be required to acknowledge and accept the terms of use and other applicable platform agreements, which will confirm that they have not relied on any representation, warranty, or assurance other than those expressly stated in such agreements.

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# EXECUTIVE SUMMARY

The doublejack Token Offering (DJCK Digital Money Digital Money) introduces a new era in iGaming and sports engagement, empowering users, players, affiliates, and fans to seamlessly interact with a tokenised ecosystem powered by blockchain technology. By integrating real-world asset tokenisation with a fully functional utility token, DJCK Digital Money Digital Money enhances how users access, transact, and participate in doublejack's global platform.

Through tokenisation, doublejack creates new ways for users to engage directly with games, promotions, payouts, and fan-driven experiences, all powered by secure, real-time blockchain transactions. DJCK Digital Money is designed to serve as the primary transactional token within the ecosystem, enabling instant payments, jackpot winnings, affiliate commissions, and access to exclusive content and fan rewards.

DJCK Digital Money is supported by a dual-asset framework, consisting of 40% gold reserves via the Orbiko Solutions Gold Token (OSGT) and 2% of revenue from doublejack's global iGaming platform, enhancing confidence in the token's usability and resilience within the ecosystem. This support structure reinforces the token's reliability as a functional medium of exchange within the platform.

By tokenising doublejack's platform, users gain access to a transparent, fully auditable digital environment, where all transactions are recorded on the blockchain, ensuring fairness, trust, and instant settlement.

The doublejack ecosystem also extends beyond iGaming, allowing sports fans and affiliates to participate in club-focused campaigns,

## 1.1. Why tokenize doublejack?

Tokenization of doublejack offers numerous advantages that go beyond traditional business models. By converting real-world assets and operational revenue streams into digital tokens, doublejack enables fractional ownership, increased liquidity, and broader investor participation. Token holders gain exposure to the value created by doublejack's iGaming platform, while also

benefiting from its solid backing of gold and revenue streams.

Tokenizing doublejack opens the doors for users, investors,

and sports enthusiasts to participate in an ecosystem that blends entertainment, financial inclusion, and blockchain innovation. Moreover, the tokenization of doublejack provides a modern solution for addressing challenges in the traditional gaming and financial sectors, such as barriers to entry, liquidity concerns, and lack of transparency. Through tokenization, doublejack democratizes access to the iGaming industry, allowing investors to hold a share of the platform's success, while also promoting long-term sustainable growth.

## 1.2. Key Benefits for Ecosystem Participants

### 1.2.1. Expanded Access and Participation

By using DJCK Digital Money, users can seamlessly access doublejack's full range of services, from lottery participation and sports gaming to exclusive fan experiences and digital collectibles. Tokenisation removes barriers traditionally associated with payment processing, cross-border transactions, and platform-specific restrictions, enabling a global audience to engage effortlessly.

### 1.2.2. Enhanced Liquidity and Flexibility

The use of blockchain technology ensures that DJCK Digital Money tokens can be easily transferred within the ecosystem. Users can move DJCK Digital Money between wallets, redeem them for platform services, or use them for real-time payouts and affiliate commissions — all with minimal friction. The platform's integration with digital wallets and co-branded MasterCard debit cards further enhances DJCK Digital Money's usability for both in-platform transactions and real-world spending.

### 1.2.3. Growing Global Demand for iGaming and Digital Transactions.

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The iGaming sector continues to grow rapidly, driven by increased mobile adoption, regulatory acceptance, and rising global interest in digital entertainment. As more platforms adopt blockchain-based solutions, the demand for trusted, asset-supported utility tokens like DJCK Digital Money is expected to grow. DJCK Digital Money's role as a payment and rewards token positions it at the centre of this evolving landscape.

### 1.2.4. Transparent Value Foundation

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DJCK Digital Money is supported by a dual-asset framework, combining:

- 40% gold reserves held via OSGT, reinforcing stability within the ecosystem.
- 2% revenue contribution from doublejack's global iGaming operations, enhancing the platform's sustainability and the ongoing functionality of DJCK Digital Money.

This structure supports the token's utility within the ecosystem by ensuring that user payouts, affiliate rewards, and promotional incentives are delivered from a sustainable and transparent source.

### 1.2.5. Blockchain Technology for Transparency and Efficiency

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The integration of blockchain technology and ISO 20022-compliant digital wallets enhances the efficiency, transparency, and security of every transaction within the doublejack ecosystem. DJCK Digital Money transactions are permanently recorded on the blockchain, ensuring full transparency and auditability, while smart contracts automate instant payouts and affiliate commissions, reducing processing times and administrative overhead.

### 1.2.6. Real-Time Rewards and Payouts

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doublejack's tokenisation model ensures that jackpot winnings, affiliate commissions, and promotional bonuses are paid out in real time using DJCK Digital Money. This instant payment mechanism, powered by blockchain, removes the traditional delays associated with gaming and affiliate payouts, providing faster access to rewards for users.

## 1.2.7. Fan Engagement and Token-Gated Experiences

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In addition to powering iGaming transactions, DJCK Digital Money allows users to unlock exclusive fan experiences, including:

- Token-gated access to digital content and events.
- Participation in club-themed promotions.
- Access to limited-edition NFTs and sports memorabilia.

This model encourages active participation, rewarding users not only for playing, but also for supporting their favourite clubs and participating in community-driven campaigns.

## 1.2.8. Competitive Advantage in a Growing Industry

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doublejack stands out in the competitive iGaming sector by offering:

- Real-time payouts.
- Direct fan-to-club engagement tools.
- Co-branded debit cards linked to DJCK Digital Money balances.
- Exclusive NFT-based rewards programmes.
- A fully auditable and transparent blockchain environment.

This innovative approach ensures that doublejack maintains a user-first focus, blending entertainment, transparency, and financial access into a single unified experience.

## 1.2.9 Supporting Financial Inclusion and User Empowerment

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By integrating blockchain-powered payments, rewards, and fan experiences, DJCK Digital Money and the doublejack platform are designed to broaden access to iGaming opportunities for users worldwide, particularly in regions where traditional banking systems have excluded participants from the global digital economy.

This focus on financial inclusion, combined with real-time transparency and a user-driven rewards system, aligns doublejack with the future of decentralised entertainment platforms, where value flows directly between users, clubs, and content creators.



## Key Takeaway

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The doublejack Token Offering (DJCK) is not designed as a financial investment product, but rather as a core utility token that powers transactions, rewards, and user engagement across the doublejack ecosystem. DJCK Digital Money delivers practical utility by enabling:

- Instant winnings and affiliate payouts.
- Seamless cross-border payments.
- Access to token-gated experiences and NFT marketplaces.
- Direct fan participation in club revenue programmes.

This user-first design, combined with the transparency of blockchain technology and the stability provided by real-world asset support, ensures DJCK is a functional and practical utility token at the centre of doublejack's global entertainment platform.

### 1.3. Platform Growth and Ecosystem Expansion

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The growth projections for the doublejack platform highlight the significant potential created by combining the global expansion of iGaming with the innovative tokenised services and real-time transactional capabilities provided by DJCK Digital Money.

As the global iGaming market — valued at nearly \$1 Trillion while only approximately one third of the world's population is banked in iGaming so far — continues to expand, doublejack aims to capture a meaningful share by offering seamless user experiences, instant payouts, and fan-focused engagement opportunities, all powered by DJCK Digital Money.

The platform's revenue growth is expected to be further supported by the introduction of:

- A dedicated NFT marketplace offering sports memorabilia and tokenised event tickets.
- A loyalty rewards ecosystem powered by DJCK Digital Money.
- Sports club engagement programmes that allow fans to interact with their favourite clubs through token-gated content, exclusive promotions, and club-branded rewards.

These innovations, combined with the increasing demand for transparent, blockchain-powered financial tools, position doublejack as a leader in the tokenised iGaming and sports engagement sectors. As adoption grows, DJCK will play a central role in enabling secure transactions, seamless user rewards, and enhanced fan experiences across the platform.

## 1.4. The Strategic Importance of Digital Asset Management in iGaming

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Digital asset management, enabled by blockchain technology and tokenisation, is rapidly becoming a critical component of modern iGaming platforms. By tokenising platform services, fan rewards, and exclusive digital assets, doublejack enhances transparency, user control, and ecosystem-wide liquidity, creating a frictionless environment where users can freely interact with the platform's games, rewards, and fan engagement features.

Tokenisation within the gaming and sports sectors enables:

- Transparent tracking of winnings, rewards, and transactions on a tamper-proof blockchain ledger.
- Flexible, cross-border access to payouts and commissions, settled in real time via DJCK Digital Money.
- Token-gated access to exclusive promotions, events, and club experiences.
- A dedicated in-platform economy, where DJCK serves as the core medium of exchange for everything from lottery participation to purchasing exclusive NFTs.

By integrating digital asset management directly into its core operations, doublejack ensures that its platform stays at the forefront of technological innovation, while offering users greater control, faster transactions, and new ways to engage with the brands and clubs they love.

Through this user-first approach, doublejack is creating a fully tokenised ecosystem that enhances the entertainment experience while removing barriers to participation, ensuring greater inclusion, and delivering real-time transparency across all interactions.

## 1.5. DAMREV'S role

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DAMREV plays a key advisory and technology role in the doublejack Token Offering (DJCK) by providing the tokenisation platform, technological expertise, and strategic guidance necessary to support the successful deployment and operation of DJCK within the doublejack ecosystem.

As a recognised leader in Real World Asset (RWA) tokenisation, ISO 20022-compliant blockchain solutions, and smart contract development, DAMREV contributes technical insights and infrastructure capabilities to ensure that DJCK transactions are secure, scalable, and efficient, enabling real-time cross-border payments, instant affiliate commission payouts, and seamless integration with digital wallets and token-gated services.

In addition to providing the underlying technology platform, DAMREV offers guidance on regulatory considerations and industry best practices, supporting doublejack in its efforts to align the tokenisation process with applicable standards for transparency, security, and legal integrity. While ultimate responsibility for regulatory compliance rests with doublejack, DAMREV's advisory input helps to ensure that the technical implementation supports a robust and compliant ecosystem.

Through DAMREV's expertise in blockchain architecture and asset tokenisation, doublejack benefits from a future-ready digital infrastructure designed to support sustainable growth, enhance user experiences, and deliver secure, real-time functionality across the doublejack platform.

## 1.6. Investor benefits & value proposition

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The doublejack Token Offering (DJCK) offers a robust utility framework, delivering a range of benefits to users, affiliates, players, and partners who actively participate in the doublejack ecosystem. By combining the flexibility of blockchain technology with the reliability of asset-supported functionality, DJCK enhances transactional efficiency, platform-wide transparency, and user engagement across the global iGaming and sports community.

As a utility token, DJCK allows users to access services, receive rewards, participate in promotions, and unlock exclusive content within the doublejack platform. The dual-asset support structure, comprising 40% gold reserves via Orbiko Solutions Gold Token (OSGT) and 2% of revenue from doublejack's global iGaming operations, helps to reinforce confidence in DJCK's role as a reliable medium of exchange within the ecosystem.

This section outlines the practical benefits that users and ecosystem participants can expect when using DJCK Digital Money as the primary transactional token for payments, rewards, and access within the doublejack platform.

### 1.6.1. Enhanced liquidity

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By tokenizing doublejack, investors gain access to enhanced liquidity through the DJCK Digital Money token, which is fully tradable on decentralized exchanges. This means investors can engage in real-time transactions, buying and selling tokens with ease, and quickly converting their holdings into capital when needed. The token's liquidity provides a flexible entry and exit strategy, a key advantage over traditional investment models, which often suffer from illiquidity and limited market accessibility.

## 1.6.2. Access to High-Value Services and Rewards

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As the iGaming industry continues to grow, doublejack users benefit from a constantly expanding ecosystem of new games, promotions, sports club experiences, and NFT offerings, all accessible via DJCK.

By holding DJCK within their doublejack wallet, users gain access to:

- Exclusive token-gated content and promotions.
- Club-specific campaigns and fan rewards programmes.
- Limited-edition NFTs and tokenised memorabilia.
- Instant rewards for participation in affiliate programmes.

This growing range of services and opportunities makes DJCK the key access token for unlocking premium experiences across the doublejack platform.

## 1.6.3. Transparency & Security Through Blockchain

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All DJCK transactions are recorded immutably on the Stellar blockchain, ensuring that rewards distributions, affiliate payouts, and user transactions are permanently visible, auditable, and tamper-proof. This transparent ledger allows users to independently verify their transaction history and reward entitlements at any time.

In addition to on-chain transparency, doublejack's commitment to regular reporting and third-party reviews helps ensure that the platform operates in a fully transparent manner, providing users and participants with confidence in the integrity of all token-related activities.

## 1.6.4. High return potential

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DJCK's dual-asset support framework enhances confidence in its long-term utility within the platform. The 40% gold reserves (OSGT) provide a stable value reference point, while the 2% revenue contribution from doublejack's global iGaming platform reinforces the token's active role in the ongoing success of the doublejack ecosystem. This balanced framework helps ensure that DJCK retains practical relevance as the primary medium of exchange for user payouts, promotional rewards, and fan-driven experiences, creating a user-first token model tied to the real economic activity within the platform.

## 1.7. Conclusion

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The doublejack Token Offering (DJCK) introduces a new era of utility-driven tokenisation within the iGaming and sports entertainment industries, combining seamless blockchain-powered transactions, real-time rewards distribution, and exclusive content access into a single, user-friendly experience.

With the technological expertise of DAMREV, the engagement power of doublejack's global platform, and a transparent blockchain infrastructure, DJCK enables users, fans, and affiliates to participate directly in the platform's success — not as passive investors, but as active participants in a dynamic, tokenised entertainment ecosystem. By placing users at the centre of value creation, doublejack and DJCK are redefining how rewards, payouts, and fan engagement work in the digital age — all while maintaining the security, transparency, and usability that blockchain technology enables.

A hand is shown in the foreground, holding a glowing blue sphere. The background features a cityscape at night with illuminated buildings and a large, stylized number '2' in the upper left corner. Various digital icons, including a Wi-Fi symbol, a smartphone, and a globe, are scattered around the sphere and the number '2'.

The rise of iGaming and digital assets represents a major shift in both the global entertainment economy and digital infrastructure evolution. These sectors are not only redefining how people engage with online entertainment, but also creating new pathways for financial inclusion, user-driven rewards, and seamless cross-border participation. As blockchain technology becomes increasingly embedded across industries, platforms like doublejack are pioneering token-based ecosystems that enhance user access, engagement, and platform transparency.

As entertainment, sports, and finance converge through blockchain innovation, doublejack's ecosystem demonstrates how utility tokens like DJCK enhance the user experience, power instant payouts and fan engagement, and connect digital and real-world experiences within a secure, blockchain-based framework.

The iGaming sector — encompassing online lotteries, sports betting, and interactive entertainment — has already become one of the fastest-growing digital economies. With millions of users participating globally, the sector generates ongoing transactional activity that benefits from the speed, transparency, and efficiency provided by blockchain and tokenisation. By integrating real-time payouts, loyalty rewards, and NFT-based fan experiences, doublejack transforms the traditional iGaming model into an interactive, token-powered ecosystem, where DJCK plays a core utility role.



## 2.1. Why gaming and digital assets are critical for global financial infrastructure & economic development

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The convergence of iGaming and digital assets is reshaping traditional financial systems, offering new investment vehicles and revenue models. iGaming—which encompasses online casinos, sports betting, and digital entertainment—has emerged as one of the most dynamic sectors within the global economy. With millions of users participating in online gaming activities, iGaming provides continuous cash flow and significant economic contributions. However, the introduction of blockchain technology and tokenization has expanded the potential of this sector far beyond entertainment.

Digital assets play a pivotal role in the modernization of global financial infrastructure. By allowing fractional ownership, seamless global transactions, and enhanced liquidity, tokenized assets enable financial inclusion and democratize access to high-value markets traditionally reserved for large institutions. The ability to tokenize real-world assets—such as gaming revenue or sporting rights—creates a bridge between tangible value and digital platforms, enabling investors to participate in new markets with greater transparency and security.

Moreover, digital assets are increasingly recognized as a means to drive economic development in regions that may lack access to traditional financial systems. By facilitating cross-border transactions and providing digital financial services to underserved communities, tokenized platforms create opportunities for new revenue streams, employment, and investment, which can drive local economies. In this context, the iGaming industry—a global phenomenon with strong market growth—integrates naturally with digital assets to create innovative financial products that attract both investors and participants from around the world.



## 2.2. The Growing Demand for Digital Assets in Gaming, FinTech & Sports

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Across multiple industries — including gaming, FinTech, and sports — digital assets are playing a growing role in enhancing user experiences, enabling new revenue models, and facilitating global participation. These industries rely heavily on real-time transactions, digital-first engagement, and cross-border participation, making them natural environments for tokenisation and blockchain adoption.

In the iGaming sector, tokens and NFTs (non-fungible tokens) have transformed the user experience. Players can now:

- Own digital items and collectibles.
- Receive token-based loyalty rewards.
- Participate in exclusive promotions and token-gated content.
- Trade platform assets or transfer rewards seamlessly across the ecosystem.

This tokenised model deepens user engagement, expands monetisation opportunities, and fosters a participatory ecosystem where players and affiliates benefit directly from their activity and engagement.

The FinTech sector is also seeing rapid digital asset adoption, especially as financial services shift toward more decentralised models. Blockchain-powered platforms enhance cross-border payments, lending, and microtransactions, delivering faster, lower-cost services with built-in transparency and auditability. As ISO 20022-compliant digital wallets and blockchain-based payment systems become more common, they enable platforms like doublejack to offer users seamless and secure financial tools directly integrated into the gaming experience.

In the sports industry, tokenisation is unlocking new ways for clubs, athletes, and fans to interact. From tokenised tickets and merchandise to club-branded loyalty rewards and NFT collectibles, digital assets are transforming how fans engage with their favourite teams. By integrating fan experiences into a tokenised ecosystem, sports organisations can foster closer connections with their supporters, offering direct participation in promotions, events, and exclusive content — all powered by platform utility tokens like DJCK Digital Money. Across these industries, the adoption of digital assets is accelerating a broader shift toward greater transparency, enhanced participation, and user-driven economies, all supported by the security and efficiency of blockchain technology.

## 2.3. Background on doublejack's operation & the company's favourable investment climate

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doublejack is a globally recognised iGaming platform, operating in over 190 countries, offering users a wide variety of digital entertainment experiences, including lotteries, sports betting, and socially-driven promotions. The platform combines performance marketing technology with blockchain-enabled transparency, creating a dynamic environment where players, fans, and affiliates can engage directly — all powered by DJCK Digital Money.

One of doublejack's most innovative features is its revenue-sharing partnership model, which enables sports clubs, influencers, and affiliates to earn ongoing rewards based on the engagement and participation they help generate. Up to 75% of iGaming revenue can be directed to partners and affiliates, ensuring that value flows directly to the ecosystem participants who actively contribute to its growth.

This partnership-first approach, combined with blockchain technology and tokenised rewards, enhances the user and partner experience by:

- Providing real-time payouts via DJCK Digital Money.
- Offering NFT-based loyalty rewards and fan experiences.
- Enabling token-gated content and exclusive promotions.

By integrating ISO 20022-compliant wallets, NFT marketplaces, and real-time transaction capabilities, doublejack creates a frictionless, transparent, and user-friendly ecosystem where DJCK acts as the core medium of exchange for all platform services.

### A Utility-Driven Ecosystem

Unlike speculative digital assets, DJCK Digital Money is designed to power user participation, not serve as a passive investment vehicle. Whether used for:

- Instant jackpot payouts,
- Affiliate commission payments,
- NFT purchases,
- Exclusive access to club events, or
- Promotional rewards,

DJCK Digital Money delivers practical, immediate value for players, affiliates, and fans.

This combination of real-time rewards, tokenised fan engagement, and blockchain transparency places doublejack at the forefront of the next generation of iGaming platforms, where users are not just players, but active participants in a tokenised entertainment ecosystem.

# 03

## MARKET OPPORTUNITY & COMPETITIVE ANALYSIS.

The iGaming and FinTech sectors are experiencing significant growth, driven by advancements in digital infrastructure, changing consumer behavior, and the increasing adoption of blockchain and digital assets. This creates a dynamic market environment where platforms like doublejack can leverage innovative technologies to gain competitive advantages and capture market share. In this section, we explore the current landscape of the iGaming and FinTech markets, the rising demand for digital assets and tokenization, and how doublejack differentiates itself from competitors with its unique features and business model.

### 3.1. Igaming & FinTech Market Overview

The iGaming and FinTech sectors are experiencing unprecedented growth, driven by rapid advances in digital infrastructure, shifting consumer preferences, and the increasing adoption of blockchain technology and digital assets. These trends are creating new opportunities for platforms like doublejack, which blends digital entertainment with blockchain-enabled tools, offering users a seamless, transparent, and rewarding experience.

## The Expanding iGaming Market

The iGaming industry has become one of the most dynamic sectors in global entertainment, with projections estimating its market value will exceed \$1 Trillion by 2025. This growth is being fuelled by:

- Rising internet and mobile penetration.
- The global shift to digital entertainment.
- Regulatory changes that open new markets to online gaming and betting.

With millions of players engaging across borders, iGaming platforms are becoming digital ecosystems where games, payouts, rewards, and fan engagement intersect — making tokenised platforms like doublejack particularly well-positioned to streamline transactions and deliver instant value to users and affiliates.

## The Evolution of FinTech

The FinTech industry is also transforming rapidly, integrating blockchain technology, digital payments, and decentralised finance (DeFi) solutions to enhance financial services and accessibility. Innovations in cross-border payments, asset tokenisation, and real-time settlements are streamlining financial services across regions, particularly in emerging markets, where access to traditional banking services is limited.

### The Convergence Opportunity

The intersection of iGaming and FinTech offers substantial opportunities for platforms that can combine digital entertainment with innovative financial tools. By blending iGaming experiences with blockchain-based rewards, digital wallets, and tokenised fan engagement, doublejack creates an immersive, user-driven ecosystem, giving participants greater control, faster payouts, and expanded opportunities to engage directly with clubs, teams, and fellow players.

## 3.2. Growing Demand for Digital Assets & Tokenisation in Gaming & Sports

Across industries like gaming, sports, and entertainment, digital assets and tokenisation are becoming essential tools for enhancing user engagement, monetising content, and creating new channels for fan interaction.

### Tokenisation in Gaming

In the gaming sector, tokenisation has introduced new opportunities for players and platforms alike. With tokenised assets — including in-game items, utility tokens, and NFTs — users can:

- Buy, sell, and trade digital goods across platforms.
- Earn token-based rewards through gameplay and participation.
- Access exclusive events, promotions, and fan campaigns.

These blockchain-enabled economies enhance player engagement, expand revenue streams for gaming platforms, and foster a more interactive, user-owned digital experience.

### Tokenisation in Sports

The sports industry is also embracing tokenisation to create new levels of fan engagement and participation. By tokenising:

- Player contracts.
- Exclusive fan experiences.
- Club merchandise and tickets.

Sports teams are building direct financial relationships with their fans. Through fan tokens, NFTs, and loyalty programs, supporters gain access to exclusive content, voting rights, and special rewards, transforming passive fans into active participants in their favourite clubs' digital ecosystems.

### Unlocking New Opportunities

Platforms like doublejack combine these tokenisation trends into a unified ecosystem, where players, affiliates, and fans can interact directly with both games and sports organisations, using DJCK Digital Money as the core transactional token. This combination of entertainment and digital assets enhances user participation, while providing a transparent and efficient medium of exchange for all platform activities.

## 3.3. Comparative Analysis: doublejack vs other iGaming Platforms

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The iGaming sector is highly competitive, with platforms continuously evolving to attract users and differentiate their offerings. By integrating blockchain technology, asset-backed digital money, and user-driven rewards, doublejack offers a unique value proposition that sets it apart from traditional gaming platforms.

To illustrate doublejack's competitive positioning, we highlight key structural and technological advantages below.

### 3.3.1. Asset & financial structure

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The financial structure and asset backing of iGaming platforms can significantly impact their stability and appeal to investors. Unlike many iGaming platforms that rely solely on internal revenue generation, doublejack offers a distinct dual-asset-backed model that enhances security and growth potential.

#### 3.3.1.1. Dual-Asset Support Model

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One of doublejack's standout features is its dual-asset-supported ecosystem, where the DJCK token is underpinned by 40% gold reserves (via the Orbiko Solutions Gold Token - OSGT) and 2% of revenue from doublejack's global iGaming operations.

This dual-asset framework provides a strong foundation for the token's functionality, ensuring that DJCK is always linked to tangible economic activity within the platform, rather than existing solely as a speculative asset.

This model reinforces confidence in DJCK's utility as the platform's primary medium of exchange, used for payouts, promotions, rewards, and fan interactions.

#### 3.3.1.2. Built-In Revenue Sharing & Fan Engagement

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doublejack's revenue-sharing model is another significant differentiator. Up to 75% of lifetime iGaming revenue is distributed directly to partner sports teams, affiliates, and influencers, ensuring that the platform's success directly benefits its most active contributors.

This user-first approach drives:

- stronger loyalty from players and fans.
- Greater participation in fan-driven campaigns.
- More authentic partnerships with sports clubs.

This ecosystem-centric structure, powered by DJCK, directly rewards user engagement, making doublejack both a gaming platform and an inclusive, user-driven digital economy.

## 3.3.2. Technological & Social Differentiators

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In addition to its financial structure, doublejack leverages cutting-edge technology and social engagement strategies to differentiate itself from other iGaming platforms. These advantages lie in the platform's use of ISO 20022-compliant digital wallets, blockchain-powered efficiency, and its commitment to responsible gaming and social impact.

### 3.3.2.1. ISO 20022 Compliance

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While many iGaming platforms rely on legacy payment systems, doublejack offers a fully ISO 20022-compliant digital wallet, allowing for:

- Real-time payments and cross-border settlements.
- Secure, low-cost transactions.
- Seamless integration with global financial networks.

This adherence to international financial messaging standards ensures that payouts, rewards, and transactions are processed efficiently, transparently, and securely, enhancing user confidence in every interaction.

### 3.3.2.2. Fan-Driven Engagement and Philanthropy

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doublejack blends entertainment, fan engagement, and social good, allowing users to support charitable initiatives and sports teams simply by participating in games and promotions.

This philanthropy-first model appeals to users who want their participation to contribute to positive causes, while also enhancing the platform's reputation as a socially responsible player in the iGaming space.

### 3.3.2.3. Blockchain- Security & Transparency

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Every DJCK Digital Money transaction, jackpot payout, affiliate commission, and NFT transfer is recorded on the Stellar blockchain, ensuring:

- Full transparency.
- Real-time auditability.
- Immutable transaction history.

This ensures doublejack operates with maximum transparency, giving users and partners full confidence in the platform's fairness and financial integrity.





## Final Note

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Unlike traditional platforms focused solely on profit maximisation, doublejack delivers a user-centric, transparent, and socially engaged ecosystem, powered by DJCK Digital Money, ensuring that players, affiliates, and fans benefit directly from their contributions and participation — all while interacting within a secure, blockchain-powered environment.

# 04

## THE DOUBLEJACK PLATFORM & SERVICES.

The doublejack platform represents a pioneering initiative within the iGaming and blockchain sectors, combining entertainment with financial innovation. Its unique offering of tokenized gaming assets and its dual-asset backed DJCK Digital Money token have established it as a leader in both the iGaming and FinTech landscapes.

This section explores the history and recent growth of the platform, key statistics related to its market performance, the regulatory environment that supports its operation, and the numerous benefits that come with investing in the doublejack tokenization ecosystem.

### 4.1. History & Evolution of the doublejack Platform

The doublejack platform is a pioneering initiative within the iGaming and blockchain sectors, combining digital entertainment with real-time rewards, fan engagement, and blockchain-enabled financial tools. Through the tokenisation of platform services and rewards, doublejack has created a seamless, user-first ecosystem, powered by DJCK Digital Money Digital Money.

Since its inception, doublejack has stood out in the iGaming industry through its unique integration of blockchain technology, social engagement tools, and revenue-sharing partnerships with sports teams and charitable organisations. This innovative approach has made doublejack one of the fastest-growing platforms, now serving users in over 190 countries.

From the outset, doublejack was designed to offer responsible gaming, transparent operations, and real-time user rewards. By combining traditional online gaming experiences with blockchain-driven digital asset tools, the platform delivers engaging content, fast payouts, and secure transactions, all underpinned by DJCK Digital Money Digital Money.

## 4.2. doublejack's Global User Community & Expanding Ecosystem

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doublejack has successfully built an actively growing global user base, spanning over 190 countries. Thousands of new users join the platform regularly, attracted by the instant payouts, tokenised loyalty rewards, and direct fan engagement opportunities powered by DJCK Digital Money Digital Money.

The platform's combination of blockchain technology, user-centric rewards, and social engagement features has fostered a loyal, highly engaged community, particularly among:

- Players participating in lotteries and sports betting.
- Affiliates driving platform growth through fan engagement.
- Sports fans participating in club-specific promotions and rewards programs.

This continuously expanding user base contributes to the growth of the entire doublejack ecosystem, increasing the utility and demand for DJCK Digital Money Digital Money tokens, which serve as the primary transactional tool for accessing games, receiving payouts, and participating in promotions.

By providing real-time, cross-border payments, NFT purchases, and tokenised fan rewards, doublejack has positioned itself as a leading digital entertainment platform, delivering both engagement and value to users through blockchain-enabled transparency and efficiency.

## 4.3. Regulatory Framework & Platform Compliance

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The success and growth of doublejack are closely linked to its strong foundation in government policies and regulatory compliance within both the iGaming and FinTech industries. By ensuring that its operations meet global regulatory standards, doublejack provides users and investors with a trusted, secure, and legally compliant platform.

### 4.3.1. iGaming Licensing & Regulatory Oversight

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doublejack operates under License No. 8048/JAZ, issued to Antillephone and authorised by the Government of Curaçao. This license enables doublejack to provide fully regulated iGaming services across approximately 190 countries, ensuring that the platform's operations, payouts, and player protections adhere to recognised international standards.

In compliance with responsible gaming requirements, anti-money laundering (AML) regulations, and data protection laws, doublejack maintains strict operational controls to ensure that:

- All gaming activities are fair and transparent.
- All user payouts and affiliate commissions are processed securely and efficiently.
- All user data is handled in compliance with global data privacy regulations.

It is important to note that doublejack's licensed services are not available in certain jurisdictions, including the USA, Netherlands, France, Dutch West Indies, and Curaçao itself. However, the doublejack.club affiliate programme remains open to participants in all permitted countries, ensuring global reach and accessibility for partners and users alike.

## 4.3.2. Blockchain & FinTech Compliance

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As part of its blockchain integration strategy, doublejack aligns its financial services and digital wallet offerings with global regulatory standards for blockchain technology and digital asset transactions. By embedding ISO 20022-compliant digital wallets directly into the platform, doublejack supports:

- Real-time cross-border transactions.
- Seamless payouts for players and affiliates.
- Fully auditable transaction histories on the blockchain.

This compliance-focused approach ensures that doublejack's financial tools align with international best practices, reinforcing security and transparency across the entire user journey. With global regulatory environments increasingly supporting blockchain technology, doublejack benefits from operating in blockchain-friendly jurisdictions, including Switzerland, Estonia, and Singapore, all of which have established clear regulatory frameworks for blockchain-based platforms.

## 4.4. Key Benefits of Participating in the doublejack Tokenised Ecosystem

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The doublejack tokenisation ecosystem, powered by DJCK Digital Money Digital Money, offers users, affiliates, and fans a unique set of benefits, all tied to active participation in the platform's games, promotions, and fan engagement programmes.

### 4.4.1. Dual-Asset Support for User Confidence

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The DJCK Digital Money Digital Money token is supported by 40% gold reserves (via Orbiko Solutions Gold Token - OSGT) and 2% of revenue from doublejack's global iGaming platform. This dual support structure reinforces DJCK Digital Money Digital Money's role as a stable and reliable utility token within the platform, helping users transact with confidence, while benefiting from the platform's ongoing success and activity.

### 4.4.2. Licensed & Secure Platform Environment

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doublejack's fully licensed and verified status provides users with confidence and security when participating in games, promotions, and payouts. By operating under a Curaçao gaming license, doublejack ensures that all payouts, player protections, and financial processes meet international compliance standards.

Additionally, the platform's integration of AML safeguards, responsible gaming controls, and data protection protocols further enhances user trust and safety.

### 4.4.3. Blockchain Transparency & Real-Time Transactions

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Every DJCK Digital Money Digital Money transaction — including payouts, affiliate commissions, and token transfers — is immutably recorded on the Stellar blockchain. This transparent record ensures that:

- Users can track their payouts and token balances in real-time.
- All platform transactions are fully auditable and tamper-proof.
- Players, affiliates, and partners have unrestricted visibility into their rewards and activities.

#### 4.4.4. Revenue Sharing & Fan Engagement

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doublejack's revenue-sharing model, which directs up to 75% of lifetime iGaming revenues to partner sports teams, affiliates, and charitable organisations, fosters a deep sense of loyalty and engagement across its user community.

This model allows sports clubs and influencers to build sustainable revenue streams, while fans enjoy exclusive promotions and token-gated content, all powered by DJCK Digital Money .

#### 4.4.5. Expanding Ecosystem & Fan-Driven Growth

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Operating in over 190 countries, doublejack offers users access to a continually expanding range of games, promotions, and fan engagement opportunities. As more sports clubs, influencers, and charitable partners join the platform, the doublejack ecosystem grows, offering more opportunities for users to earn rewards, engage with their favourite teams, and participate in platform campaigns — all using DJCK Digital Money Digital Money.

#### 4.4.6. Affiliate SaaS Platform for Clubs & Partners

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doublejack also offers a proprietary affiliate SaaS platform, designed to help sports clubs, influencers, and organisations monetise their social media audiences through automated fan engagement campaigns. This platform:

- Converts followers into sub-affiliates, earning commissions based on their activity.
- Offers real-time reporting and analytics, enabling clubs to track engagement and optimise Campaigns.
- Operates with full GDPR compliance, ensuring responsible data management.

This affiliate SaaS platform allows clubs and partners to generate ongoing revenue by turning their existing audiences into active participants in the doublejack ecosystem.



## 4.4.7. Unique Affiliate SAAS Technology for Revenue Generation

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At the core of doublejack's business model is its innovative affiliate Software-as-a-Service (SaaS) technology platform, which provides clubs and organizations with a powerful tool to monetize their follower base and generate sustainable revenue streams. Unlike traditional sponsorship models, which require significant upfront investment and are often limited in scope and duration, doublejack's SaaS platform provides a perpetual income model. Clubs can leverage this technology to engage their followers with minimal setup and operational costs. Once a club signs up with doublejack, the platform's system automatically integrates with their existing social media channels, converting followers into sub-affiliates who generate ongoing commissions based on their engagement with the doublejack platform.

The platform is designed to be scalable and adaptable, making it suitable for sports clubs of all sizes and across various sporting disciplines. By using this platform, clubs can turn passive followers into active revenue generators, transforming their audience into a financially productive asset. This technology is also fully compliant with GDPR and other data protection regulations, ensuring that user data is handled responsibly and ethically.

Additionally, the SaaS platform offers advanced analytics and reporting features that provide clubs with deep insights into follower behaviour, engagement patterns, and revenue performance. These insights enable clubs to fine-tune their marketing strategies, maximize engagement, and optimize their revenue potential. By offering this powerful technology, doublejack empowers sports clubs to unlock the full economic potential of their social media presence, creating a new paradigm in sports marketing and fan engagement.

### Final Note

The doublejack tokenised ecosystem, powered by DJCK Digital Money Digital Money, offers users and partners a secure, transparent, and scalable environment for engaging with iGaming experiences, fan promotions, and exclusive content. By combining blockchain transparency, instant payouts, and fan-driven campaigns, doublejack is redefining the relationship between entertainment, rewards, and user participation.

The DJCK Digital Money token is not just a digital currency; it represents a fundamental shift in how digital assets are integrated into the worlds of FinTech, iGaming, and sports tokenization. By combining the principles of blockchain technology, asset-backed security, and real-world utility, the DJCK Digital Money token serves as a core digital asset within the doublejack ecosystem. This comprehensive section describes the unique properties, use cases, and long-term potential of the DJCK Digital Money token as it reshapes the landscape of digital finance and entertainment.

## 5.1. DJCK Digital Money Token's Core Properties & Use Cases

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The DJCK Digital Money Digital Money token serves as the primary transactional currency within the doublejack ecosystem, enabling seamless interaction across iGaming services, fan engagement initiatives, rewards programmes, and digital collectibles marketplaces.

Designed to power every aspect of the platform, DJCK Digital Money Digital Money ensures efficient, real-time transactions, enhancing user experiences across all doublejack products and services.

Built on advanced blockchain infrastructure and supported by a dual-asset framework, DJCK Digital Money Digital Money is linked to 40% gold reserves (via Orbiko Solutions Gold Token - OSGT) and 2% of doublejack's global revenue streams. This asset-supported structure ensures that DJCK Digital Money Digital Money maintains a stable transactional value, making it ideal for cross-border gaming, real-time payouts, and access to platform-exclusive benefits.

# 05

## DJCK Digital Money Token: Properties, Utility & Ecosystem Integration

## 5.1.1. Integrated Utility in the Gaming Ecosystem

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Within the doublejack platform, DJCK Digital Money Digital Money is used for:

- In-game purchases (virtual items, event access, and premium features).
- Tournament participation fees.
- Unlocking exclusive content and VIP experiences.
- Earning rewards through gaming achievements and promotional Events.

DJCK Digital Money Digital Money functions as the primary currency connecting the gaming economy with the broader digital financial ecosystem, giving users real-time ownership and spending power.

## 5.1.2. Loyalty & Rewards Programmes

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DJCK Digital Money Digital Money is also central to doublejack's loyalty and rewards system, where users earn exclusive benefits simply by holding and using DJCK Digital Money Digital Money. These benefits include:

- Discounted entry into special events.
- Priority access to new games and promotions.
- Participation in ongoing affiliate and revenue-sharing initiatives.
- Exclusive NFT drops and fan engagement campaigns.

This user-first approach ensures that active participants are consistently rewarded, promoting long-term engagement and greater platform participation.

### 5.1.3. Philanthropy and Social Impact

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As part of doublejack's social commitment, DJCK Digital Money is linked to the platform's philanthropic initiatives. A portion of platform revenue is directed to partner sports teams and charitable organisations, ensuring that user engagement also contributes to community upliftment and social good.

DJCK Digital Money holders can also participate directly in special campaigns, enabling users to:

- Support grassroots sports initiatives.
- Vote for causes to receive funding.
- Engage with charitable auctions and token-gated donation events.

### 5.1.4. Real-Time Cross-Border Transactions

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DJCK Digital Money's integration with Stellar blockchain infrastructure enables instant cross-border transfers, significantly improving on the slow and costly processes of traditional payment methods. DJCK Digital Money holders benefit from:

- Near-instant settlement speeds.
- Minimal transaction fees.
- Transparent tracking of every transfer on the blockchain.

This ensures DJCK Digital Money acts as both a platform currency and an efficient cross-border payment tool for users, affiliates, and partners within the doublejack ecosystem.

## 5.2. DJCK Digital Money Digital Money Token's Role Across FinTech, iGaming & Sports

The DJCK Digital Money Digital Money token acts as the digital utility layer enabling seamless interaction between:

- iGaming activities.
- Fan engagement with sports clubs.
- Real-world financial tools (debit cards, wallets, and loyalty systems).
- Digital collectibles and NFTs.

This multi-utility design allows DJCK Digital Money Digital Money to power transactions, rewards, and exclusive content access across all aspects of the doublejack platform.

### 5.2.1. ISO 20022-Compliant Digital Wallet Integration

DJCK Digital Money Digital Money tokens are stored, transacted, and managed via ISO 20022-compliant digital wallets, ensuring:

- Secure storage aligned with international banking standards.
- Real-time cross-border transfers with minimal costs.
- Complete transparency through on-chain tracking.

This integration aligns DJCK Digital Money Digital Money with global financial messaging standards, allowing users to manage their tokens seamlessly, whether they are playing games, receiving rewards, or redeeming benefits with partner clubs and organisations.

## 5.2.2. Co-Branded Debit Cards with MasterCard

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doublejack offers users the option to link their DJCK Digital Money Digital Money wallets to a co-branded MasterCard debit card, providing direct access to:

- Instant conversion of DJCK Digital Money Digital Money tokens into fiat currency.
- Global usability wherever MasterCard is accepted.
- Blockchain-based transaction transparency.

This utility feature bridges the gap between gaming earnings and real-world spending, offering users a practical way to access their funds directly from the doublejack platform. money and use the debit card anywhere MasterCard is accepted.

## 5.2.3. Sports Club Tokenisation & NFT Marketplace

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DJCK Digital Money Digital Money also powers sports club tokenisation initiatives, where fans can:

- Participate in exclusive club campaigns.
- Earn tokenised loyalty rewards linked to club performance and engagement.
- Purchase sports-related NFTs, including memorabilia, player content, and event experiences.

This allows fans to engage directly with their favourite teams, using DJCK Digital Money Digital Money to unlock unique experiences, collectibles, and digital content — creating a decentralised fan economy directly supported by DJCK Digital Money Digital Money.

### 5.3. Community-Driven Sports Support Model

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The evolving dynamics of sports club investments require a modern approach that balances profitability with sustainability. Traditional sponsorships have long been the standard, but their limitations in delivering predictable returns and scalability necessitate a shift.

doublejack introduces an innovative Private Equity (PE) model fund to reshape the investment landscape for sports clubs. By leveraging blockchain technology and the DJCK Digital Money token, this PE model pools resources from token buyers and institutional investors, enabling strategic equity acquisitions in top-tier sports clubs. This method fosters enhanced financial outcomes, mitigates risks, and accelerates the delivery of tangible benefits to stakeholders.

The PE model aligns seamlessly with doublejack's mission to democratize wealth creation, offering token holders the opportunity to access high-value investments traditionally reserved for large institutional investors. This approach creates a win-win scenario, where sports clubs receive critical operational support, and investors enjoy exceptional financial returns.



### 5.3.1. A New Approach to Club & Fan Engagement

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doublejack's approach to sports partnerships focuses on direct fan engagement and community-driven support, moving beyond traditional sponsorship models.

Rather than simple advertising deals, doublejack leverages DJCK Digital Money tokens to:

- Enable clubs to reward fans directly for their participation.
- Use token-based loyalty programmes to foster deeper fan engagement.
- Allow fans to contribute directly to club initiatives through tokenised campaigns.

This approach creates a fan-powered ecosystem, where clubs, players, and supporters all benefit from transparent, token-based interactions.

### 5.3.2. Community Pooling & Fan-Driven Campaigns

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Through the doublejack affiliate platform, fans, affiliates, and partners contribute to the growth of their favourite clubs by:

- Earning rewards for promoting club campaigns.
- Unlocking special fan tokens linked to club achievements.
- Contributing to tokenised fundraising campaigns for club development projects.

This decentralised support model turns fans into active participants, ensuring that engagement directly benefits their club.

### 5.3.3. Enhancing Club Operations & Digital Presence

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In addition to fan engagement tools, doublejack provides partner clubs with:

- Branding support through token campaigns.
- Advanced analytics to track fan engagement and campaign performance.
- Blockchain-powered loyalty platforms that offer real-time fan rewards.

This data-driven, token-powered infrastructure helps clubs enhance their digital presence, deepen fan relationships, and unlock new revenue streams, all while keeping fans actively involved.

## 5.3.4. Why the Community-Driven Support Model?

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### Final Note

The shift to a community-driven support model, facilitated by the DJCK Digital Money Digital Money token, reflects the growing need for greater transparency, fan engagement, and long-term sustainability in sports club funding. Traditional sponsorships are often short-term, offering limited returns for clubs and no meaningful way for fans to participate.

The DJCK Digital Money Digital Money-powered model changes this by allowing fans, affiliates, and club partners to actively contribute to club success through token-based engagement and rewards programmes.

### Key Benefits for Clubs & Fans

- **Direct Fan Participation:** Fans can contribute directly to their favourite clubs through tokenised loyalty campaigns, digital collectibles, and exclusive events powered by DJCK Digital Money.
- **Transparency & Accountability:** All contributions, rewards, and revenue-sharing processes are fully visible on the blockchain, ensuring trust between fans, clubs, and doublejack.
- **Scalable Support Programmes:** Whether it's a small local team or a top-tier club, the doublejack ecosystem offers customisable tools to build digital loyalty programmes, drive fan engagement, and unlock new revenue channels.

This fan-centric approach turns audiences into active participants and contributors, creating a

### 5.3.5. Benefits for DJCK Digital Money Token Users

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The DJCK Digital Money token provides users, affiliates, and sports fans with unique advantages when participating in the doublejack ecosystem, including access to exclusive content, loyalty rewards, and seamless platform services.

#### **Core Benefits Include:**

- **Access to Exclusive Fan Campaigns & Club Initiatives:** DJCK Digital Money Digital Money holders can unlock token-gated content, exclusive club events, and loyalty programmes not available to non-token holders.
- **Fractional Participation in Club Campaigns:** Fans can contribute small amounts of DJCK Digital Money Digital Money to support larger club initiatives, ensuring everyone can participate — not just high-value sponsors.
- **Transparency Through Blockchain:** All fan contributions, reward distributions, and campaign outcomes are recorded on the blockchain, providing full transparency and auditability.
- **Enhanced Token Utility:** DJCK Digital Money Digital Money is the core currency for engaging with doublejack's gaming platform, fan economy, and digital collectibles marketplace, making it an essential tool for users who want to maximise their experience.

### 5.3.6. Strategic Focus for Club Engagement

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doublejack's token-powered ecosystem focuses on partnering with sports clubs that demonstrate strong fan loyalty, global reach, and a commitment to innovation. These partnerships ensure that clubs benefit directly from token-powered revenue streams, while fans enjoy new ways to engage and participate.

### 5.3.6.1. Premier League Football Clubs

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Top-tier football clubs attract global audiences, making them ideal partners for fan-driven campaigns powered by DJCK Digital Money Digital Money. These clubs benefit from direct fan contributions, tokenised loyalty programmes, and digital collectible sales, all of which enhance their financial resilience while strengthening fan relationships.

### 5.3.6.2. Rugby & Cricket Clubs

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Rugby and cricket clubs — particularly in South Africa, India, New Zealand, and Australia — represent growing opportunities for fan tokenisation. Through DJCK Digital Money Digital Money-powered campaigns, these clubs can unlock new revenue streams and deepen fan engagement across regions where these sports enjoy strong cultural significance.

### 5.3.6.3. Operational Support & Digital Transformation

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doublejack supports partner clubs by providing:

- Brand Development Tools to strengthen their digital identity.
- Fan Engagement Platforms that connect directly with token holders.
- Infrastructure & Technology Support to modernise payment systems, reward mechanisms, and digital asset offerings.
- Blockchain Integration Guidance to ensure clubs can easily adopt token-powered strategies within their existing operations.

This collaborative approach helps clubs unlock new revenue streams while ensuring fans have a meaningful role in their club's success.

### 5.3.7. Conclusion

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doublejack's community-driven, token-powered support model represents a new standard in fan engagement and club sustainability. By integrating DJCK Digital Money Digital Money tokens into every aspect of club-fan interactions, doublejack creates a fully transparent, accessible, and rewarding ecosystem where fans contribute directly to their club's success — and clubs, in turn, reward those contributions through exclusive access, experiences, and digital collectibles.

This ecosystem-first approach places fan participation at the centre while ensuring clubs receive scalable, sustainable support.

## 5.4. Global Users & Partners Supporting doublejack

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The expansion and success of doublejack's ecosystem is driven by partnerships across the FinTech, iGaming, and sports industries. These collaborations enhance DJCK Digital Money's real-world utility, ensuring seamless cross-platform usability and continuous engagement.

### 5.4.1. Masterbrand Partnerships

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doublejack has established partnerships with global brands across sports, technology, and digital finance to enhance user experiences and provide token holders with exclusive access to brand-sponsored events, content, and loyalty rewards.

### 5.4.2. FinTech Integrations

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Through integration with leading FinTech platforms, DJCK Digital Money users benefit from:

- Seamless digital wallet services.
- Instant cross-border payments.
- Blockchain-secured transactions.
- Token-powered loyalty and rewards systems.

These integrations enhance the usability of DJCK Digital Money across real-world financial applications, expanding its value beyond gaming.

### 5.4.3. Sports Partnerships

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doublejack works directly with global sports clubs to implement token-powered fan engagement tools. These collaborations:

- Allow fans to participate in club campaigns.
- Create tokenised loyalty programmes.
- Enable direct fan-to-club contributions through DJCK Digital Money.

These partnerships ensure that DJCK Digital Money Digital Money remains embedded in the fan experience, driving long-term engagement and utility.

## 5.5. Rising Demand for Utility Tokens in Gaming & Sports

Over the past decade, demand for utility tokens has grown exponentially, driven by:

- The evolution of in-game economies.
- The rise of tokenised loyalty systems.
- The creation of digital collectibles and fan engagement platforms.

Within iGaming, tokens like DJCK Digital Money Digital Money allow players to:

- Make in-game purchases.
- Unlock premium content.
- Receive tokenised rewards for participation and achievements.

In sports, tokens are becoming a critical tool for:

- Fan voting rights.
- Exclusive access to team content.
- Tokenised tickets and digital collectibles marketplaces.

This growing demand underscores the practical, user-driven value of tokens like DJCK Digital Money Digital Money across entertainment and sports ecosystems.

## 5.6. DJCK Digital Money Token Trends & Economic Utility

The DJCK Digital Money Digital Money token is designed to balance practical utility with transactional stability, ensuring its value is closely linked to real-world platform activity and user engagement — not speculative trading.

Key factors driving DJCK Digital Money Digital Money's long-term utility growth include:

- 40% gold-backed reserves ensuring price stability during market fluctuations.
- 2% of doublejack's ongoing revenue flows directly into the token's economic framework, ensuring continuous demand linked to platform usage.
- Expanding utility across gaming, fan loyalty programmes, and NFT marketplaces, ensuring DJCK Digital Money Digital Money remains central to the platform's ecosystem.

### A Practical Asset for a Digital Economy

As more industries adopt tokenisation and blockchain solutions, DJCK Digital Money Digital Money's role as a multi-utility token for payments, rewards, and access will continue to grow. Unlike speculative cryptocurrencies, DJCK Digital Money Digital Money derives its value from its utility across doublejack's ecosystem, ensuring its long-term relevance as both a transactional tool and platform currency.



## Final Note

The DJCK Digital Money token is not designed for passive investment or speculative gains. It is a purpose-driven utility token created to power the doublejack ecosystem, providing frictionless access to services, rewards, and fan engagement opportunities. Its value is tied to its functional role within the platform, ensuring that holders actively benefit from participation rather than holding for speculative profit.



## 5.7. Future Outlook for DJCK Digital Money Token & Its Role in the FinTech and Gaming Ecosystem

Looking ahead, the DJCK Digital Money token is set to play an increasingly important role in the evolution of FinTech, iGaming, and fan engagement ecosystems. As industries across entertainment, finance, and sports continue to embrace blockchain technology and digital assets, the DJCK Digital Money token will remain a core utility token within the doublejack ecosystem, connecting users, clubs, and partners through seamless digital interactions.

Planned future developments include:

- **Expansion of Sports Club Fan Engagement Tools:** doublejack will enhance its token-powered fan programmes, giving supporters more ways to engage with their favourite teams, access exclusive content, and participate in club-driven initiatives using DJCK Digital Money tokens.
- **Launch of the NFT Marketplace:** DJCK Digital Money token holders will gain access to a fully integrated marketplace where they can buy, sell, and trade tokenised sports collectibles, digital memorabilia, and exclusive fan experiences, all seamlessly connected to the broader doublejack ecosystem.
- **Enhanced ISO 20022 Wallet Integration:** doublejack will continue to enhance its ISO 20022-compliant digital wallets, ensuring that DJCK Digital Money Digital Money token transactions remain secure, fast, and fully transparent, enabling frictionless cross-border payments and seamless integration into global payment systems.

As doublejack's ecosystem expands, the DJCK Digital Money Digital Money token will serve as the central medium of exchange, powering everything from gaming transactions and loyalty rewards to digital collectibles and real-time fan participation. Its utility-driven design ensures that DJCK Digital Money Digital Money's value is directly tied to platform activity and user engagement, positioning it as a key component of doublejack's digital economy.



# Blockchain Integration & Real World Asset (RWA) Tokenization

The integration of blockchain technology and asset tokenization is central to doublejack's innovative approach to combining gaming, sports, and digital finance. By utilising Real World Asset (RWA) tokenization, doublejack has created new opportunities for fractional ownership, enhanced liquidity, and transparent asset management across the iGaming and sports sectors.

This section outlines how tokenization functions within the doublejack ecosystem, highlights the key advantages of blockchain technology, and explains why the Stellar blockchain was chosen to power the platform's operations.

## 6.1. Real World Asset (RWA) Tokenization & Its Application to doublejack

RWA tokenization is the process of converting physical or revenue-generating assets — such as sports club equity, gaming revenue streams, or digital collectibles — into digital tokens that are recorded and managed on a blockchain.

For doublejack, this process allows users to gain fractional ownership in high-value assets within the platform, including a share in the revenue from iGaming activities, digital sports memorabilia, or even future equity stakes in sports teams. This token-based system enhances accessibility, transparency, and liquidity, making it easier for a global audience to participate in previously exclusive opportunities.

## 6.1.1 Enhanced Liquidity

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Traditionally, assets like sports club shares or gaming revenue rights are difficult to trade and highly illiquid. By tokenizing these assets, doublejack makes them instantly tradable on decentralised exchanges, allowing users to buy, sell, and transfer tokens in real time. This liquidity allows users to easily enter and exit positions, unlocking value that was once locked in long-term or illiquid assets.

## 6.1.2. Fractional Ownership

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Tokenization also enables fractional ownership, allowing users to purchase small portions of valuable assets rather than requiring large capital commitments. This lowers the barriers to entry, inviting a broader audience to participate in ownership of gaming revenue streams, sports club equity, and digital collectibles within the doublejack ecosystem.

## 6.1.3. Transparency & Traceability

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Every token created, traded, or transferred within doublejack is permanently recorded on the Stellar blockchain, ensuring full transparency and traceability. Users can track ownership histories, verify transactions, and audit the asset flows in real time, creating a secure and fully accountable environment for all participants.

## 6.2. How Tokenization Works: Converting Gaming & Sports Assets into Digital Tokens

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The tokenization process within doublejack follows a clear and structured workflow to ensure accuracy, transparency, and secure management from asset valuation to token distribution.

## 6.2.1. Asset Valuation

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Before tokenizing any asset, doublejack conducts a thorough valuation process. For sports teams, this includes financial performance, brand value, and future revenue projections. For gaming revenue streams, factors like user engagement, average spending, and projected growth are considered. This valuation ensures that each token accurately represents the underlying value of the asset.

## 6.2.2. Creation of Digital Tokens

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Once the valuation is complete, digital tokens are minted on the Stellar blockchain. These tokens can represent fractional ownership in revenue streams, digital collectibles, or even future equity in sports organisations. Each token is governed by smart contracts, ensuring that supply, ownership rights, and conditions are transparently encoded and automatically enforced.

## 6.2.3. Token Distribution

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Tokens are made available through direct sales, platform offerings, or decentralised exchanges. Users can purchase DJCK Digital Money tokens directly, trade them within the doublejack marketplace, or hold them to access benefits and exclusive content. The secondary market allows for ongoing token trading, providing continuous liquidity.

## 6.2.4. Tracking & Redemption

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All token movements, ownership transfers, and transactions are recorded on the Stellar blockchain, allowing users to track holdings in real time. Token holders can redeem tokens for platform-based rewards, revenue shares, or access to digital content, ensuring full transparency and seamless user experiences.

## 6.3. Benefits of Blockchain Technology for Secure, Transparent & Efficient Asset Management

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Blockchain technology underpins the entire doublejack tokenization ecosystem, delivering critical advantages across security, transparency, efficiency, and decentralisation.

### 6.3.1. Immutable Records

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All transactions on the Stellar blockchain are permanent and tamper-proof, meaning every record — from token issuance to trades and redemptions — is immutable. This provides an unchangeable audit trail, ensuring that ownership and transaction history can always be verified.

### 6.3.2. Transparency

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The public ledger records every transaction, ensuring full visibility into token movements. This transparency builds trust between doublejack, its users, and external parties, reinforcing the integrity of the entire ecosystem.

### 6.3.3. Efficiency

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Smart contracts automate asset transfers and compliance checks, reducing manual processes and eliminating intermediaries. Combined with Stellar's fast processing times, this ensures near-instant transaction settlements at lower costs.

### 6.3.4. Decentralization

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By using a decentralised blockchain, doublejack removes the need for a central authority to oversee transactions. This not only lowers operational costs but also enhances network security, with no single point of failure.

### 6.3.5. Security

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With advanced encryption, decentralised storage, and immutable records, doublejack's tokenized assets are protected from tampering, fraud, and cyber threats.

## 6.4. 6.4 Overview of the Stellar Blockchain & Its Advantages

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The Stellar blockchain was selected as the foundation for doublejack's tokenization ecosystem because it offers a unique combination of speed, low fees, scalability, and regulatory compatibility.

### 6.4.1. Transaction Speed

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Stellar processes transactions in seconds, ensuring that real-time trades, payments, and settlements are possible — essential for both gaming rewards and cross-border transactions.

### 6.4.2. Low Fees

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Stellar's minimal transaction fees make it economically viable for microtransactions, whether they involve gaming purchases, token trades, or loyalty payouts.

### 6.4.3. Scalability

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With high throughput capacity, Stellar can handle doublejack's anticipated growth, accommodating increased token issuance, transactions, and user interactions.

### 6.4.4. Interoperability

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Stellar's architecture supports cross-chain compatibility and fiat gateways, allowing doublejack to integrate seamlessly with external financial systems and other blockchains, supporting broader adoption and liquidity.

### 6.4.5. ISO 20022 Compliance

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Stellar's ISO 20022 compatibility ensures that doublejack's financial messaging and transaction formats meet global banking standards, facilitating future integrations with banks, payment processors, and regulatory bodies.

## 6.5 Role of Smart Contracts: Enhancing Token Management & Governance

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Smart contracts are a core component of the doublejack tokenization platform, ensuring that all transactions, profit-sharing mechanisms, and compliance processes operate efficiently, transparently, and without manual intervention.

### 6.5.1. Automated Transactions

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Whenever users purchase tokens, access rewards, or redeem assets, smart contracts automatically process these actions, ensuring instant, error-free execution.



## 6.5.2. Profit Distribution

Smart contracts govern the automatic distribution of revenue shares to token holders, ensuring that revenue is fairly and transparently allocated in accordance with pre-defined rules.

## 6.5.4. Compliance Enforcement

Smart contracts automate compliance checks, including KYC/AML verification where required. This ensures that only eligible and verified users can trade or redeem tokens, enhancing regulatory alignment across jurisdictions.

## 07

DAMREV'S  
ROLE & E  
EXPERTISE.

DAMREV serves as a key technology and advisory partner in the doublejack tokenization initiative, providing specialist guidance, technical infrastructure, and blockchain advisory services to support the success of the project. With deep experience in Real World Asset (RWA) tokenization, ISO 20022-compliant blockchain systems, and smart contract architecture, DAMREV helps to enable the secure and efficient tokenization of assets within the doublejack ecosystem.

This section highlights DAMREV's advisory role, its contributions to the technical aspects of the project, and how its technology enhances transparency, efficiency, and scalability — while ensuring that all regulatory decisions and compliance responsibilities remain with doublejack and its appointed legal and regulatory advisors.

## 7.1. DAMREV: A Leader in RWA Tokenization Technology

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DAMREV is internationally recognised for its technical expertise in enabling Real World Asset (RWA) tokenization, having provided cutting-edge technology solutions to digitise assets across sectors such as commodities, real estate, and financial services. Within the doublejack tokenization project, DAMREV brings this technical and blockchain expertise to support the fractionalisation and tokenization of gaming revenues, sports club-related assets, and digital collectibles. Through its technology stack and advisory capabilities, DAMREV helps doublejack make these traditionally illiquid assets more accessible, opening the market to a diverse group of retail and institutional participants.

## 7.2. Expertise in ISO 20022 blockchain tokenization & smart contract development

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A key differentiator for DAMREV is its specialization in ISO 20022-compliant blockchain tokenization. This international standard ensures that financial messages and transactions meet global regulatory requirements, fostering interoperability between traditional financial systems and emerging blockchain platforms. For the doublejack token offering, this expertise translates into secure, fast, and cost-efficient transactions that adhere to regulatory standards across multiple jurisdictions.

Additionally, DAMREV has a deep understanding of smart contract development. Through its robust experience in designing and deploying smart contracts, DAMREV ensures that the entire tokenization process—from token issuance to profit distribution and governance - is automated, transparent, and fully compliant with platform rules. Smart contracts on the Stellar blockchain allow for the automatic execution of transactions and ensure that governance mechanisms within the doublejack ecosystem are seamless and auditable.

## 7.3. DAMREV'S role in the doublejack token offering

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DAMREV's role is technical and advisory in nature, providing the tokenization platform and blockchain architecture that powers the DJCK Digital Money token. While doublejack and its appointed legal and compliance advisors are responsible for ensuring regulatory adherence and investor protections, DAMREV's technology supports these processes through automation, secure data management, and transparent reporting tools.

### 7.3.1. Token Issuance & Smart Contract Development

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DAMREV provides the blockchain infrastructure to mint the DJCK Digital Money token on the Stellar blockchain. DAMREV's smart contract templates allow doublejack to automate token issuance, transfer processes, and platform-specific governance functions, ensuring operational efficiency and transparency. All smart contract parameters and business rules are defined and controlled by doublejack.

### 7.3.2. Guidance on Regulatory & Compliance Integration

While DAMREV does not act as a regulatory advisor, it provides guidance on how its technology can support doublejack's regulatory obligations, such as record-keeping, transaction reporting, and automation of KYC/AML triggers through smart contracts. All final compliance decisions and regulatory processes are the responsibility of doublejack and its appointed legal advisors.

### 7.3.3 Technology Platform for Asset Tracking & Reporting

DAMREV's tokenization platform provides real-time visibility into token movements, enabling doublejack to generate transparent reports for its token holders. Through blockchain-powered tracking tools and real-time dashboards, doublejack can provide investors with regular insights into asset performance, revenue generation, and token liquidity — with data integrity ensured by the blockchain itself.

### 7.3.4. Investor Communication Tools & Governance Features

DAMREV's platform also supports doublejack's investor relations efforts by providing tools for secure communication with token holders, as well as mechanisms for on-chain voting where token holders can participate in governance decisions. doublejack defines the governance rules and voting eligibility criteria, while DAMREV provides the underlying technology to facilitate the process.

## 7.4. Safeguarding Security, Transparency & Investor Confidence

DAMREV's primary contribution to the doublejack tokenization project is the delivery of a secure, scalable, and transparent technology platform. While doublejack is responsible for all regulatory, legal, and operational decisions, DAMREV's technology helps reinforce investor confidence through accurate reporting, real-time transparency, and immutable records of all asset transactions.

### 7.4.1. Transparent Blockchain Reporting

DAMREV's technology automates the collection and presentation of asset performance data, ensuring that doublejack can provide real-time updates and transparent performance reports to token holders. All transaction histories and revenue-sharing events are visible on the public Stellar blockchain, ensuring that investors can independently verify key data points.

### 7.4.2. Support for Custodianship & Asset Verification

For asset-backed tokens such as DJCK Digital Money, doublejack may appoint independent third-party custodians to hold and verify the underlying assets (e.g., gold reserves and platform revenues). DAMREV's platform integrates with such custodians where needed to ensure seamless reporting, but the custodianship process and asset verification are managed solely by doublejack and its appointed custodians.

### 7.4.3. Smart Contract-Enabled Governance

The doublejack tokenomics model is encoded into smart contracts developed with DAMREV's technical support. These contracts automate revenue distributions, voting rights, and governance processes. DAMREV provides the technical tools, while doublejack defines and manages all governance parameters and investor rights.

## 7.5. Conclusion

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DAMREV brings unparalleled expertise, regulatory insight, and technological prowess to the doublejack tokenization project. Through its leadership in RWA tokenization, blockchain development, and smart contract execution, DAMREV ensures that the entire process is conducted securely, transparently, and in full compliance with global regulations. With a proven track record of success and a strong commitment to investor protection, DAMREV plays a pivotal role in making the doublejack token offering a trusted and valuable opportunity for investors worldwide.



## THIRD-PARTY CUSTODIANSHIP & ASSET MANAGEMENT.

The success of any tokenization project — particularly one with the scope and complexity of the doublejack token offering — relies on transparent asset management and independent third-party oversight. To ensure the DJCK Digital Money token maintains its value and investor confidence, doublejack works with independent third-party custodians who oversee, verify, and report on the assets backing the token. This approach ensures clear separation of duties, where asset management, verification, and compliance are handled by appointed custodians and auditors, while the underlying tokenization infrastructure and reporting tools are provided by DAMREV.

### 8.1. Third -Party Custodianship Model

doublejack employs a third-party custodianship framework, where qualified and independent custodians are appointed to manage and safeguard the assets backing the DJCK Digital Money token. These assets include both physical gold reserves and allocated platform revenue streams. The custodians are responsible for:

- Holding and securing physical gold in certified vaults.
- Maintaining records of revenue allocations tied to DJCK Digital Money tokens.
- Conducting regular asset verification checks.
- Providing independent reports to doublejack and relevant stakeholders.

This independent custodianship model ensures accountability, transparency, and separation between asset management and token issuance functions.



## 8.2. Verification of Assets Backing the DJCK Digital Money Token

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To uphold transparency and accuracy, independent custodians follow established verification processes to confirm the existence, value, and ownership of all assets supporting the DJCK Digital Money token.

### 8.2.1. Initial Verification

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Before the DJCK Digital Money tokens are issued, the appointed custodians conduct a full verification process. This includes:

- Physical inspection of gold reserves.
- Review and validation of ownership documentation.
- Financial review of platform revenues allocated to DJCK Digital Money token backing.

This pre-issuance verification ensures all tokens are backed by real, confirmed assets.

### 8.2.2. Ongoing Verification

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Custodians conduct periodic asset reviews to ensure that asset backing remains aligned with the circulating supply of DJCK Digital Money tokens. Any material changes or discrepancies are immediately reported and addressed to maintain token integrity.

### 8.2.3. Independent Audits

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In addition to custodian-led verification, independent external auditors conduct regular audits of the underlying assets and asset management processes. These audits are made available to token holders to provide further assurance.

## 8.3. Yearly Reporting & Transparency

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doublejack issues yearly asset reports to all token holders, combining data from custodians and independent auditors. These reports provide a comprehensive view of asset levels, platform performance, and risk management.

### 8.3.1. Asset Levels

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The quarterly reports provide detailed visibility into the physical gold reserves and revenue allocations backing DJCK Digital Money tokens, ensuring transparency at all times.

### 8.3.2. Revenue Updates

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Revenue data from doublejack's operations is included in each report, providing investors with insight into how platform-generated revenue contributes to asset backing.

### 8.3.3. Audit Results

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Findings from independent external audits are shared in the quarterly reports, ensuring token holders can verify asset accuracy and compliance.

### 8.3.4. Operational Risks

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To ensure full transparency, the reports also outline any identified operational risks, such as regulatory changes, technology upgrades, or potential market impacts.

## 8.4. Importance of Regular Asset Audits

Regular asset audits are critical to maintaining the integrity and trust of the doublejack tokenization ecosystem. Audits verify that the assets backing the DJCK Digital Money token are real, secure, and accurately represented, giving investors' confidence in their investments.

### 8.4.1. Verification of Physical Assets

Audits include physical inspections of gold reserves held by custodians, with documentation and security processes reviewed to confirm proper handling and storage.

### 8.4.2. Risk Mitigation

Regular audits help identify potential operational or financial risks, allowing doublejack to implement proactive risk mitigation strategies where needed.

### 8.4.3. Investor Confidence

Independent third-party audits enhance investor confidence by providing ongoing, impartial assurance that the DJCK Digital Money token is fully and properly backed.

### 8.4.4. Compliance with Regulatory Requirements

Through independent verification and reporting, doublejack ensures that asset management and token issuance align with relevant regulatory requirements, supporting long-term platform stability.

## 8.5. Investor Reporting & Access to Data

doublejack provides comprehensive reporting and data access to all DJCK Digital Money token holders, ensuring they have real-time visibility into token performance and asset backing.

## 8.5.1. Monitor Token Performance

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A dedicated investor dashboard allows token holders to track:

- DJCK Digital Money token price movements.
- Trading volumes and market activity.
- Platform revenue contributions to token backing.
- Historic performance data and key metrics.

## 8.5.2. Access to Audit Reports

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Investors have direct access to all third-party audit reports, providing clear visibility into:

- Physical asset verification processes.
- Revenue tracking and allocation to asset backing.
- Compliance and operational risk assessments.

## 8.5.3. Recieve Regular Updates

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In addition to real-time dashboard access, doublejack provides regular updates via email and platform notifications, covering:

- New strategic partnerships.
- Regulatory updates.
- Technology upgrades or platform changes.
- Notices regarding token performance and asset changes.

## 8.6. Ensuring Long-Term Security & Value

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The combination of independent custodianship, regular audits, and transparent reporting processes forms the foundation for long-term asset security and value preservation in the doublejack tokenization ecosystem.

### DAMREV's Role

As the technology partner, DAMREV provides:

- The tokenization platform infrastructure.
- Smart contract architecture.
- Investor dashboards and reporting tools.
- Blockchain-based tracking and visibility systems.

However, all asset custodianship, compliance verification, and operational asset management functions are performed by doublejack and its appointed third-party service providers.

This structure ensures that token holders benefit from cutting-edge tokenization technology, combined with independent oversight, robust asset management, and full transparency, creating a secure and reliable environment for long-term investment in DJCK Digital Money tokens.

As with any investment, particularly in the rapidly evolving worlds of iGaming, FinTech, and blockchain technology, there are inherent risks associated with the DJCK Digital Money token offering. Identifying, analysing, and addressing these risks is central to doublejack's commitment to providing a secure, transparent, and utility-driven token ecosystem.

The DJCK Digital Money token is not only an investment vehicle but also a functional digital asset embedded into the operations and user experience of the doublejack platform. This ensures that the token's value is tied to its practical use within doublejack, while also being supported by real-world assets and revenue streams.

To preserve DJCK Digital Money's long-term utility, doublejack has implemented a comprehensive risk management framework that identifies key risks, mitigates their impact, and ensures that the platform remains stable, compliant, and valuable for token holders.

## 9.1. Potential risks to investors

Investing in the DJCK Digital Money token offers significant opportunities, but like any financial instrument, it is not without risks. Understanding these risks is crucial for investors to make informed decisions and evaluate the potential rewards against the associated challenges. The doublejack token offering operates in a dynamic environment that includes regulatory complexities, market fluctuations, and technological uncertainties.

This section outlines the primary risks faced by investors in the doublejack ecosystem, addressing how external and internal factors may impact the value and liquidity of the DJCK Digital Money token, and what measures are in place to manage these risks.



# RISK ANALYSIS & MITIGATION STRATEGIES.

## 9.1.1. Regulatory Risks

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Operating across multiple jurisdictions introduces regulatory risks, particularly as rules governing iGaming, digital assets, and tokenisation evolve globally. doublejack operates under License No. 8048/JAZ, authorised by the Government of Curaçao, which allows it to offer services legally in over 190 countries.

However, regulatory changes — such as stricter anti-money laundering (AML) requirements, evolving Know Your Customer (KYC) obligations, or new tax classifications for digital assets — could impact the platform’s operational flexibility. doublejack’s regulatory adaptability ensures that DJCK Digital Money remains usable across compliant markets, preserving its role as the primary utility token within the ecosystem.

## 9.1.2. Market Volatility & Liquidity Issues

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As with all blockchain-based assets, the value of DJCK Digital Money is subject to market fluctuations driven by investor sentiment, broader cryptocurrency trends, and macroeconomic factors. While DJCK Digital Money is backed by 40% gold reserves and 2% of doublejack’s global revenue, external market conditions could still influence its price and liquidity.

Periods of low liquidity could impact the ease with which token holders can trade or redeem DJCK Digital Money. By embedding DJCK Digital Money as the core currency for platform transactions, rewards, and exclusive features, doublejack ensures that token demand is driven by real platform usage, reducing speculative dependence.



### 9.1.3. Technological Risks (Security & Scalability)

While the Stellar blockchain offers strong security, low fees, and fast transactions, technological risks such as hacking attempts, smart contract vulnerabilities, or network congestion could arise. doublejack's use of smart contracts for automated processes reduces human error, while its regular security audits and technology updates ensure the DJCK Digital Money token and platform infrastructure evolve with industry standards.

Additionally, doublejack has built scalability into its tokenisation process, ensuring that as user numbers grow and transaction volumes increase, DJCK Digital Money remains seamlessly usable across all platform services — from gaming to NFT purchases to sports tokenisation

## 9.2. Mitigation Strategies

doublejack has proactively developed a set of robust mitigation strategies to address these potential risks, ensuring that investors are protected while maintaining the integrity and scalability of the platform. By focusing on regulatory compliance, technological partnerships, and transparent reporting, doublejack provides a secure environment for both users and investors.



## 9.2.1. Regulatory Adaptation & Global Compliance

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doublejack actively monitors regulatory changes across the jurisdictions in which it operates. Its Curaçao gaming licence is complemented by continuous adaptation of its compliance processes, ensuring that DJCK Digital Money retains full legal usability.

By embedding AML, KYC, and ISO 20022-compliant processes into every token transaction, doublejack safeguards DJCK Digital Money's role as a compliant, cross-border digital asset, fully usable within the platform and beyond.

## 9.2.2. Partnership with Secure Blockchain Infrastructure (Stellar)

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doublejack's choice of the Stellar blockchain enhances DJCK Digital Money's utility by ensuring every transaction is fast, low-cost, and compliant with ISO 20022 financial messaging standards. This ensures that DJCK Digital Money can seamlessly integrate with traditional financial systems, positioning it as a functional, spendable asset, not just a speculative token.

Stellar's transparency and decentralised ledger further reinforces DJCK Digital Money's trustworthiness and auditability, ensuring token holders can track every transaction and verify token supply and asset backing at any time.

### 9.2.3. Robust Audits & Real-Time Reporting Framework

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doublejack maintains real-time dashboards and yearly reporting tools that provide full transparency on DJCK Digital Money's performance, asset backing, and platform revenue. These reports are verified by independent third-party custodians and auditors, ensuring that all claims about DJCK Digital Money's value are independently verified.

By offering full visibility into token performance, gold reserves, revenue allocation, and platform growth metrics, doublejack provides investors, players, and partners with confidence in DJCK Digital Money's ongoing utility and value.

### 9.2.4. Utility-Driven Token Economy

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To reduce speculative risk and ensure DJCK Digital Money's value is grounded in practical use cases, doublejack has designed the token to be an essential element of the platform experience. DJCK Digital Money is required for:

- In-game purchases, tournament entries, and premium features.
- Access to exclusive NFT drops and sports collectibles.
- Participation in loyalty programmes and revenue-sharing pools.
- Cross-border transactions, including real-world spending via the co-branded debit card.

This deep integration into platform activities ensures continuous organic demand for DJCK Digital Money, which strengthens its long-term value and utility, regardless of market fluctuations.





## Final Statement on Utility & Risk Mitigation

Through its blend of regulatory adaptability, technological resilience, real-world asset backing, and deep platform integration, DJCK Digital Money is designed as a functional utility token — not just a speculative digital asset.

Its utility spans:

- Gaming transactions and rewards.
- Fan engagement and sports tokenisation.
- NFT marketplace interactions.
- Cross-border payments via ISO 20022-compliant wallets.
- Real-world spending via the DJCK Digital Money Mastercard.

This diverse and embedded utility model ensures that DJCK Digital Money remains valuable, usable, and relevant across evolving market conditions, technological advances, and regulatory shifts — creating a token economy where holding, spending, and earning DJCK Digital Money is part of the core user experience.

### 9.3. Conclusion.

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doublejack has identified the key risks associated with its tokenization project and implemented a comprehensive set of mitigation strategies to minimize the impact on investors. Through its proactive approach to regulatory compliance, partnerships with secure and scalable blockchain providers like Stellar, and commitment to transparent reporting, doublejack ensures that the DJCK Digital Money token offering remains a secure and reliable investment.

By addressing regulatory risks, market volatility, and technological challenges head-on, doublejack positions itself as a leader in the iGaming, sports tokenization.

# 10

## DJCK DIGITAL MONEY TOKEN STRUCTURE & MECHANISM.

The DJCK Digital Money token is purposefully designed as a multi-functional digital asset that seamlessly blends security token benefits for investors with utility token functionality for platform users. By combining these two roles into a single token, doublejack simplifies its ecosystem, ensuring that DJCK Digital Money serves as the core asset powering all transactions, rewards, and investment opportunities within the platform.

This integrated approach ensures that DJCK Digital Money is not just a passive investment vehicle but an actively used asset, driving platform engagement, enabling payments, facilitating asset ownership, and unlocking premium experiences.

### What is a Utility Token?

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A utility token provides access to services, transactions, and benefits within a specific platform ecosystem. In doublejack's case, DJCK Digital Money serves as the primary currency and access key for platform activities, including gaming, NFTs, and exclusive experiences.



## 10.1. DJCK Digital Money as a Utility Token

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As a utility token, DJCK Digital Money powers a wide range of functions across the doublejack platform, ensuring that its value is directly tied to ongoing user demand and platform engagement. Users actively need DJCK Digital Money to unlock core features, making it indispensable within the ecosystem.

### User Benefits

- **In-Platform Currency:** DJCK Digital Money is required for gaming credits, tournament entries, and platform transactions.
- **Access to Premium Features:** Holders unlock VIP events, early access to new games, and exclusive promotions.
- **Loyalty Rewards:** DJCK Digital Money underpins the platform's loyalty programs, offering bonuses, cashback, and special perks for active participation.
- **NFT Marketplace Access:** Users need DJCK Digital Money to purchase, trade, and collect digital assets, including sports memorabilia, in-game items, and digital collectibles.
- **Cross-Border Payments:** DJCK Digital Money enables real-time, low-cost international transactions via ISO 20022-compliant wallets, ensuring seamless global usability.

## 10.2 Token Synergy

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The DJCK Digital Money token is the economic engine of the doublejack ecosystem, ensuring:

- holders receive revenue-based rewards
- Users need DJCK Digital Money to fully participate in platform services and access exclusive features.

By consolidating all economic functions into one token, doublejack ensures constant, organic utility-based demand, reinforcing price support and user retention.

## 10.3. Future Potential for DJCK Digital Money Tradeability & Utilisation

### Tradeability

DJCK Digital Money is designed for listing on decentralized exchanges (DEXs) and other regulated trading platforms, enhancing secondary market liquidity. As demand for tokenized gaming, sports assets, and blockchain-integrated entertainment grows, DJCK Digital Money's market value and trade volume are expected to grow alongside it.

### Expanding Utility

Beyond the doublejack platform, DJCK Digital Money will have real-world payment capabilities through a co-branded MasterCard debit card, allowing holders to spend their tokens at millions of merchants globally.

Extended Use Cases Include:

- Direct spending via MasterCard debit card.
- Real-world ownership in tokenized sports clubs and assets.
- Participation in NFT auctions, fan token sales, and collectible trading.
- Access to exclusive sports events, both virtual and in-person.

## 10.4. Utilization

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In addition to its tradability, the DJCK Digital Money token will be integrated into real-world use cases through doublejack's partnerships with MasterCard. This allows DJCK Digital Money holders to use their tokens for real-world transactions, making the token more versatile than a traditional cryptocurrency or in-game currency. Users can spend their DJCK Digital Money tokens via a MasterCard co-branded debit card, enabling seamless transactions at any merchant that accepts MasterCard.

Furthermore, the DJCK Digital Money token will play a central role in the tokenization of sports clubs and the NFT marketplace, where users can invest in digital collectibles, purchase sports memorabilia, and participate in loyalty programs. These features make the DJCK Digital Money token more than just an in-game currency—it becomes a gateway to real-world asset ownership and broader financial participation.

As doublejack expands into new markets, integrates additional features, and forms strategic partnerships, the DJCK Digital Money token will continue to evolve, offering even greater value to both investors and users. The combination of security and utility functions within a single token provides unmatched flexibility and ensures the long-term sustainability of the doublejack platform.

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The DJCK Digital Money token is a fully-fledged utility asset, indispensable for all economic activity within doublejack. It combines:

- Holder-focused financial perks.
- User-driven transactional utility.

This dual design aligns platform growth with token demand, ensuring DJCK Digital Money's value is grounded in real usage, not speculation. By offering a single, multi-purpose token, doublejack creates a vibrant, interconnected token economy that supports gaming, holding, and fan engagement — all powered by DJCK Digital Money.

This ensures DJCK Digital Money's enduring utility, even as doublejack expands into new gaming experiences, sports partnerships, and global markets.



## ADDITIONAL SERVICES & BENEFITS.

In addition to its core features, doublejack offers a suite of innovative services and integrated functionalities that enhance the practical utility, versatility, and security of the DJCK Digital Money token. These features cater to both investors seeking stability and long-term value and platform users actively engaging with the doublejack ecosystem.

By combining ISO 20022-compliant digital wallets, co-branded MasterCard debit cards, and tokenized sports clubs with embedded loyalty and fan engagement programs, doublejack ensures that the DJCK Digital Money token has continuous, real-world utility across gaming, payments, and investment use cases. This, combined with the 40% gold backing via OSGT, makes DJCK Digital Money a highly functional, multi-purpose asset across iGaming, sports, and blockchain ecosystems.

### 11.1. Digital wallets (ISO20022 Integration)

The integration of ISO 20022-compliant digital wallets ensures that DJCK Digital Money tokens are stored, transferred, and used within a globally recognised financial messaging standard. This guarantees that DJCK Digital Money tokens are seamlessly compatible with traditional financial systems, while maintaining the speed, transparency, and efficiency offered by blockchain technology.

### 11.1.1. Real-Time Settlement of Winnings

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One of the core utilities of DJCK Digital Money is its ability to enable instant settlement of winnings. Whether from lottery draws, sports betting, or casino games, users receive their winnings immediately into their ISO 20022-compliant wallets, available for immediate reinvestment or withdrawal. This eliminates the delays common on traditional platforms, reinforcing DJCK Digital Money's real-world value and practical usefulness.

### 11.1.2. Streamlined Payouts

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By removing unnecessary intermediaries and aligning with ISO 20022 messaging, doublejack ensures low-cost, near-instant payouts. Users can transfer, convert, and withdraw DJCK Digital Money tokens effortlessly, regardless of location — ensuring DJCK Digital Money serves both as a tradable asset and an efficient medium for cross-border transactions.

### 11.1.3. Real-Time Payout Mechanics and its Advantages

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The real-time payout capability is a unique feature enabled by doublejack's integration of blockchain and ISO 20022-compliant digital wallets. Unlike conventional payout systems, which often take several days or even weeks to process, doublejack's real-time payout mechanism allows users and affiliates to receive their earnings immediately. This capability is particularly impactful in the iGaming industry, where instant gratification plays a significant role in user satisfaction and retention.

For lottery winners, casino players, and sports betters, this means that their winnings are available almost instantaneously in their digital wallets, removing the traditional friction associated with collecting payouts. For affiliate partners, including sports clubs and individual marketers, referral commissions are paid out in real-time, ensuring that they have immediate access to funds for reinvestment or withdrawal. This system minimizes delays and reduces the risk of payment disputes, enhancing trust and satisfaction across the ecosystem.

The real-time payout mechanism is powered by doublejack's use of the Stellar blockchain, which offers fast transaction speeds, low fees, and secure processing. By leveraging this advanced technology, doublejack positions itself as a leader in the fintech and gaming space, offering a superior user experience that sets it apart from competitors. This system is particularly beneficial in global markets where cross-border payments are traditionally slow and costly, making doublejack an ideal choice for international users and affiliates.

## 11.2. Debit cards co-branded with mastercard

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doublejack's co-branded MasterCard debit card bridges the gap between digital assets and everyday spending. By converting DJCK Digital Money tokens into fiat currency in real time, users gain the ability to spend their winnings directly at any merchant accepting MasterCard, ensuring DJCK Digital Money has direct, practical purchasing power in the real world.

## 11.2.1. Instant Spending of Winnings

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DJCK Digital Money tokens can be immediately converted into fiat currency and loaded onto the MasterCard debit card, allowing for seamless spending at millions of merchants globally. This spendability reinforces DJCK Digital Money's utility beyond the doublejack platform, transforming it into a functional digital currency for real-world use.

## 11.2.2. Global Usability & Benefits

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With global acceptance and features like:

- No foreign exchange fees,
- Instant currency conversion, and
- Enhanced fraud protection, the MasterCard debit card enhances DJCK Digital Money's real-world utility, ensuring that the token maintains practical relevance both online and offline.

## 11.3. Tokenization of Sports Clubs for Loyalty & Investment

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doublejack expands DJCK Digital Money's utility by embedding it directly into the sports industry, where token holders can gain economic exposure to their favourite teams and clubs.

### 11.3.1. Creating Tokenized Ecosystems for Sports Clubs

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Through sports club tokenization, DJCK Digital Money tokens can represent fractional ownership in clubs, giving fans and investors the ability to:

- Participate in revenue sharing,
- Vote on key decisions, and
- Gain access to exclusive events and merchandise.

This integration ensures that DJCK Digital Money maintains continuous demand and relevance within the growing sports tokenization market.

### 11.3.2. Loyalty Programs & Real-World Asset Swapping

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Fans can earn DJCK Digital Money tokens by engaging with their favourite teams — attending games, buying merchandise, or participating in social media challenges — and redeem those tokens for:

- Exclusive club experiences,
- Limited-edition merchandise, and
- VIP access to events.

This utility-driven cycle keeps DJCK Digital Money actively circulating within both gaming and fan ecosystems, ensuring continuous practical demand.

### 11.3.3. Launching an NFT Marketplace for Sporting Apparel & Goods.

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As part of its tokenization efforts, doublejack is developing an NFT marketplace dedicated to sporting apparel, digital collectibles, and other exclusive goods. Fans will be able to buy, sell, and trade NFTs representing unique sports memorabilia such as signed jerseys, match-worn gear, or limited-edition digital collectibles. These NFTs will be verifiable on the blockchain, ensuring that every item is authentic and traceable.

The marketplace will cater to both collectors and fans, offering opportunities for users to invest in high-value digital assets tied to their favorite teams and players. These NFTs can also be resold, adding a layer of liquidity and potential profit for early adopters.

### 11.3.4. Revolutionary Fan Engagement & Monetization for Sports Clubs

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doublejack's groundbreaking model redefines the relationship between sports clubs and their fans by introducing a new era of direct engagement and monetization. Traditionally, sports clubs have been heavily reliant on sponsorship deals, ticket sales, and merchandise to generate revenue, while their massive social media following remains underutilized. doublejack's affiliate SaaS technology changes this dynamic by enabling clubs to transform their followers into exclusive sub-affiliates who contribute to a steady and sustainable cash flow.

Through doublejack's affiliate model, clubs can now "own" their social media followers in a way that is legally compliant, economically advantageous, and strategically effective. Unlike traditional social media platforms, where algorithms dictate reach and visibility, doublejack's solution empowers clubs to directly connect with and monetize their followers without the need for complex or costly marketing strategies.

Each follower becomes a unique sub-affiliate, generating revenue not only through their engagement with doublejack's gaming platform but also by becoming creators and advocates for the club. As a result, clubs benefit from compounding revenue streams that are crisis-proof and pandemic-resilient, ensuring long-term financial stability and growth.

This innovative structure not only boosts clubs' top-line revenue but also positions them as pioneers in fan engagement, creating a new asset class out of their existing social media following. doublejack's model allows clubs to record these followers as unique assets on their balance sheets, further enhancing their valuation and attractiveness to potential investors.

## 11.4. Seamless Access to Digital Collectibles

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doublejack's upcoming NFT marketplace will require DJCK Digital Money tokens for purchasing, selling, and trading sports memorabilia, limited-edition items, and digital assets. By making DJCK Digital Money the exclusive medium of exchange within the marketplace, its utility is locked into the emerging sports and digital collectibles economy, directly tying token demand to platform growth.

### 11.4.1. Verifiable Ownership & Trading

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The NFTs purchased with DJCK Digital Money will be fully verified on the blockchain, giving users:

- Proof of authenticity,
- Transparent ownership history, and
- The ability to resell items for DJCK Digital Money tokens on secondary markets.

This further embeds DJCK Digital Money into a continuously active trading and collecting ecosystem.

### 11.4.2 Private Equity Fund Model & Expanded Token Utility

## 11.5. Expanded Participation for Token Holders

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Through doublejack's Private Equity fund model, DJCK Digital Money token holders will also benefit from the fund's investments in top-tier sports clubs. By participating in the financial success of these clubs, DJCK Digital Money tokens directly link to revenue-generating real-world assets, reinforcing their investment value alongside their platform utility.

## 11.6. 40% Gold Backing via OSGT – Enhancing Confidence in Utility





## 11.6.1 Stability & Security from Gold Backing

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To support long-term confidence and continuous usability, 40% of the DJCK Digital Money token's value is backed by physical gold reserves held via the Orbiko Solutions Gold Token (OSGT). This tangible backing ensures that even during periods of market volatility, DJCK Digital Money retains real-world value, preserving its utility as a reliable store of value.

## 11.6.2. Audited & Verified Asset Support

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All gold reserves are independently verified, and regular audits ensure that the tangible assets backing DJCK Digital Money are properly managed and transparently reported, reinforcing trust in its long-term use case as a stable and secure utility token.

## 11.7. Conclusion

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The DJCK Digital Money token is far more than a speculative asset — it is a fully functional utility token designed to power every aspect of the doublejack ecosystem, from gaming and fan engagement to real-world spending and cross-border payments. Its seamless integration across digital wallets, sports club ownership, loyalty programs, NFT trading, and everyday purchases ensures that DJCK Digital Money remains in continuous use by both players and investors.

By combining these practical use cases with gold-backed security, doublejack ensures that DJCK Digital Money maintains consistent demand, utility-driven liquidity, and a clear value proposition across gaming, sports, and blockchain finance.

As doublejack's platform expands globally, the DJCK Digital Money token's utility will only increase, ensuring it remains central to the platform's economy and a valuable asset for all stakeholders.<sup>2</sup>



# 12

## ROADMAP

The doublejack platform has achieved significant growth milestones and laid a robust foundation for future innovation and expansion. As a trailblazer in the iGaming, sports tokenization, and blockchain-powered FinTech sectors, doublejack's strategic roadmap is designed to further enhance the utility and real-world value of the DJCK Digital Money token while expanding the platform's reach and capabilities.

This section outlines the key achievements to date, along with the upcoming developments that will strengthen DJCK Digital Money's role as both a functional utility token and a secure investment asset, ensuring continuous use and demand across the doublejack ecosystem and beyond.

### 12.1. Key Milestones Achieved to Date

#### Global Platform Expansion

doublejack has successfully established a global footprint, operating across 190+ countries. This international presence has enabled the DJCK Digital Money token to become a widely accessible utility, used by a diverse and engaged user base for:

- In-platform gaming transactions (lotteries, sports betting, online casino purchases).
- Cross-border payments facilitated through ISO 20022-compliant wallets.
- Participation in loyalty programs and fan engagement initiatives with tokenized sports clubs.
- Access to exclusive events and NFT purchases on the upcoming doublejack marketplace.

The licensed and regulated status in multiple jurisdictions enhances trust and credibility, directly supporting DJCK Digital Money's ongoing utility as a compliant, multi-purpose token.

## Successful Token Launch & Integration

The DJCK Digital Money token has been fully integrated into the doublejack ecosystem, where it serves as:

- The primary medium of exchange for gaming activities and in-platform purchases.
- A token for accessing exclusive tournaments, promotions, and loyalty rewards.
- A gateway to participate in sports club investments, fan token initiatives, and NFT trading.

This deep integration ensures constant transactional utility, making DJCK Digital Money more than a speculative asset — it is a core driver of platform engagement.

## ISO 20022-Compliant Wallet Launch

The rollout of ISO 20022-compliant wallets has been a critical milestone, transforming the DJCK Digital Money token into a fully functional digital currency that can:

- Facilitate instant settlements for gaming winnings.
- Enable real-time, low-cost, cross-border transactions.
- Seamlessly integrate with global financial systems, ensuring compatibility and future-proof utility.

This positioning within a globally accepted financial standard ensures that DJCK Digital Money has practical real-world use, supporting both everyday payments and investment flows.

## Co-Branded Debit Card Integration with MasterCard

The introduction of the doublejack-MasterCard co-branded debit card allows users to:

- Convert DJCK Digital Money tokens directly into fiat for real-world purchases.
- Spend their winnings and digital assets anywhere MasterCard is accepted globally.

This capability reinforces DJCK Digital Money's utility beyond the doublejack platform, allowing users to spend their tokens like traditional money, bridging the gap between blockchain assets and everyday financial activity.

## Tokenization of Sports Clubs & Fan Engagement Programs

doublejack's sports tokenization initiative has positioned DJCK Digital Money as a key instrument for fan engagement, club investment, and loyalty rewards. Through the tokenization of professional sports clubs, DJCK Digital Money token holders can:

- Gain fractional ownership in their favourite teams.
- Vote on club decisions and participate in fan governance.
- Redeem DJCK Digital Money tokens for exclusive team experiences, memorabilia, and NFTs.

This embedded sports utility ensures ongoing transactional use for DJCK Digital Money across the sports economy, expanding its appeal to both fans and investors.

## 40% Gold Backing (via Orbiko Solutions Gold Token – OSGT)

The integration of 40% gold backing adds a layer of stability to DJCK Digital Money, reinforcing its utility as both a store of value and a practical transaction token. Combined with real-time transactional functions, this backing gives DJCK Digital Money dual-utility as:

- A liquid in-game and in-platform asset.
- A long-term store of value protected against market volatility.

## 12.2. Upcoming Developments & Future Roadmap

As doublejack continues to grow, the platform's development roadmap focuses on further embedding DJCK Digital Money into new markets, technologies, and real-world applications, ensuring that its utility remains at the heart of the ecosystem's expansion.

### Expansion of NFT Marketplace

The doublejack NFT marketplace will offer a wide range of digital collectibles, including:

- Sports memorabilia linked to tokenized clubs.
- Limited-edition gaming assets and exclusive content.

DJCK Digital Money will be the exclusive currency for all transactions within the marketplace, ensuring continuous demand and transactional utility.

### Enhanced Affiliate SaaS Model

doublejack will expand its Affiliate SaaS technology, allowing sports clubs and influencers to monetize their follower bases through the DJCK Digital Money token. This direct link between social media engagement and DJCK Digital Money demandsures:

- Ongoing transactional utility as new users earn, spend, and trade DJCK Digital Money tokens.

### Cross-Platform & Third-Party Integrations

doublejack will pursue partnerships with external platforms, allowing DJCK Digital Money to be used in:

- Other gaming platforms.
- Third-party loyalty programs.
- Cross-brand promotional campaigns.

These integrations will ensure that DJCK Digital Money's utility extends beyond doublejack, solidifying its value as a widely accepted gaming and payment token.

## Expansion into Additional Regulated Markets

As global regulations around tokenized assets evolve, doublejack will:

- Seek additional regulatory approvals in key markets.
- Expand DJCK Digital Money's acceptance in jurisdictions with established blockchain frameworks.

By aligning with global financial and regulatory standards, DJCK Digital Money's utility as a compliant, widely accepted asset will grow.

## Integration with Stablecoins & Multi-Currency Support

To enhance DJCK Digital Money's payment utility, doublejack plans to:

- Enable seamless swapping between DJCK Digital Money and stablecoins.
- Introduce multi-currency support within ISO 20022-compliant wallets.

This flexibility will increase DJCK Digital Money's attractiveness as a cross-border payment instrument, ensuring its relevance in both gaming and broader financial ecosystems.





## 12.3. Long-Term Vision

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The DJCK Digital Money token is positioned to become a foundational asset for:

- The global iGaming economy.
- Tokenized sports ownership and fan engagement.
- Digital asset payments with real-world spending power.

Its combination of in-platform functionality, real-world usability, and asset-backed stability ensures that DJCK Digital Money will:

- Maintain continuous utility.
- Support platform growth and user engagement.
- Provide investors with both income-generating potential and secure, long-term value.

## 12.4. Conclusion

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doublejack's future roadmap is built around the DJCK Digital Money token's continuous utility across gaming, sports, payments, and digital collectibles. By embedding DJCK Digital Money into every aspect of the platform's operations, ensuring its usability in real-world financial ecosystems, and continuously expanding its scope, doublejack is creating a sustainable token economy where DJCK Digital Money's value is directly linked to its utility and adoption.

As the doublejack ecosystem evolves, DJCK Digital Money's utility will expand into new markets and applications, ensuring that it remains the cornerstone of the platform's economy and a key digital asset for both users and investors alike.

# 13

## STRATEGIC PARTNERSHIPS.

doublejack's success is built on a network of carefully selected strategic partnerships that drive both the technological and operational foundations of the platform. These partnerships directly enhance the utility, usability, and value of the DJCK Digital Money token, ensuring that it functions as a versatile digital asset within doublejack's gaming ecosystem, sports tokenization initiatives, real-world payment infrastructure, and investment opportunities.

Through these collaborations, doublejack ensures that the DJCK Digital Money token retains continuous utility, connecting seamlessly with real-world financial systems, tokenized assets, and next-generation fan engagement programs.

### 13.1. Key Partnership Overview

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#### Private Equity Sports Partnerships

doublejack's Private Equity (PE) model has redefined the relationship between sports clubs and the platform. Instead of traditional sponsorships, doublejack pools funds through the DJCK Digital Money token offering to acquire equity stakes in top-tier sports clubs.

This equity-based approach enhances the utility of the DJCK Digital Money token, as token holders indirectly participate in the financial success and governance of these clubs, linking the token's value directly to real-world sports asset performance.



### 13.1.1. Mastercard & PayShyft

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Through PayShyft, doublejack has established a critical partnership with MasterCard to offer co-branded debit cards, enabling DJCK Digital Money token holders to:

- Instantly convert DJCK Digital Money tokens into fiat currency.
- Spend DJCK Digital Money in real-world transactions anywhere MasterCard is accepted.
- Seamlessly link their gaming and investment earnings with global financial networks.

This partnership directly enhances the DJCK Digital Money token's utility, transforming it from a platform-specific asset into a spendable digital currency, bridging blockchain-based earnings with the traditional payment ecosystem.

### 13.1.2. Orbiko Solutions – Asset-Backed Stability

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Orbiko Solutions provides the 40% gold backing for the DJCK Digital Money token through the Orbiko Solutions Gold Token (OSGT). This ensures:

- DJCK Digital Money retains tangible asset value, combining digital utility with real-world asset stability.
- Token holders benefit from a stable store of value, enhancing DJCK Digital Money's appeal for both everyday transactions and long-term holding.

The dual nature of DJCK Digital Money – as both a utility token for transactions and a security token with asset backing – reinforces its versatility and reliability in the doublejack ecosystem.

### 13.1.3. DAMREV – Blockchain Infrastructure & Compliance

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DAMREV plays a vital role in:

- Developing the blockchain infrastructure that supports the DJCK Digital Money token.
- Ensuring all token issuance, transfers, and smart contract functions are secure, auditable, and ISO 20022 compliant.
- Supporting ongoing asset management and transparency through blockchain-based reporting and third-party audits.

By ensuring the DJCK Digital Money token's blockchain framework adheres to global financial standards, DAMREV supports continuous token utility across both the platform and external payment networks.

### 13.1.4. Codenatics – Technology & User Experience

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As doublejack's primary software development partner, Codenatics ensures the DJCK Digital Money token is:

- Seamlessly integrated across the platform, enabling smooth use in gaming, sports investments, NFT purchases, and loyalty programs.
- Managed through real-time transaction tracking and secure wallet integration.
- Continuously supported by scalable infrastructure, ensuring DJCK Digital Money's functionality keeps pace with growing user demand.

This technical backbone ensures DJCK Digital Money's consistent utility, whether used for in-platform purchases, staking in sports clubs, or spending via the MasterCard debit card.

### 13.2. How Partnerships Enhance DJCK Digital Money Token Utility

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Every partnership within the doublejack ecosystem is structured to reinforce DJCK Digital Money's role as the central asset of the platform, ensuring ongoing utility across multiple applications:

- **Payment Utility:** Through MasterCard and PayShyft, DJCK Digital Money becomes spendable anywhere, creating direct utility beyond the gaming platform.
- **Asset-Backed Confidence:** Through Orbiko Solutions, DJCK Digital Money is anchored to physical gold, enhancing stability while preserving its utility as a transaction token.
- **Compliance & Security:** With DAMREV, DJCK Digital Money benefits from transparent, compliant token issuance and management, ensuring it can integrate into regulated financial ecosystems.
- **Platform Functionality:** Through Codenatics, DJCK Digital Money is natively embedded into every core platform feature, including in-game transactions, sports investments, NFT purchases, and loyalty rewards.

This multi-faceted approach ensures DJCK Digital Money is far more than a speculative asset – it is an actively used, continually in-demand token driving value across gaming, sports, payments, and investment ecosystems.

## 13.3. Future Partnership Plans

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doublejack is actively expanding its partnership ecosystem to further enhance the utility and adoption of the DJCK Digital Money token. Upcoming partnership initiatives include:

### Expansion of Global Payment Networks

- Collaborations with additional payment service providers to enable direct DJCK Digital Money spending across more global merchants.
- Integration with multi-currency platforms to allow DJCK Digital Money holders to convert and spend in their local currency, enhancing cross-border payment utility.

### Sports Industry Collaborations

- Partnering with major sports leagues, teams, and event organisers to expand the tokenized sports ecosystem, creating new avenues for DJCK Digital Money use in fan engagement, voting rights, merchandise purchases, and VIP experiences.
- Further expanding fan loyalty programs where fans earn team-branded tokens convertible into DJCK Digital Money.

### Blockchain Security Enhancements

- Collaborating with leading blockchain security firms to enhance smart contract functionality and auditing processes, further reinforcing the safety of DJCK Digital Money transactions and custody.

### Gaming & Entertainment Ecosystem Integrations

- Partnering with external gaming platforms and entertainment ecosystems to enable DJCK Digital Money interoperability, allowing token holders to use DJCK Digital Money across multiple platforms, expanding use cases and demand.
- Creating cross-platform promotions where DJCK Digital Money is offered as a reward for engagement, increasing its circulation and utility.

These future partnerships are directly tied to expanding the DJCK Digital Money token's use cases, ensuring it evolves into a widely accepted digital asset across gaming, sports, payments, and investment ecosystems.

## 13.4. Conclusion

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doublejack's strategic partnerships are the foundation of the DJCK Digital Money token's utility, ensuring that DJCK Digital Money serves as:

- A transactional currency within the gaming platform.
- A gateway to tokenized sports ownership and fan engagement.
- A spendable asset via MasterCard debit cards.
- A stable, asset-backed store of value through its gold linkage.
- A compliant, auditable digital asset suitable for global cross-border transactions.

As doublejack's partner network grows, so too will DJCK Digital Money's utility, accessibility, and value proposition. These collaborations ensure the token remains deeply embedded across gaming, sports, and financial ecosystems, offering continuous functionality for both users and investors.





SUSTAINABILITY &  
ESG FACTORS  
(Environmental, Social,  
Governance)

In the rapidly evolving sectors of iGaming, FinTech, and blockchain, doublejack is committed to embedding sustainability and responsible practices at the heart of its operations. The platform aligns with global Environmental, Social, and Governance (ESG) standards, ensuring that its growth contributes positively to society, the environment, and the ethical development of digital finance.

By integrating ESG principles into the DJCK Digital Money token ecosystem, doublejack enhances the token's real-world relevance and long-term value, positioning it not only as a transactional asset but also as a vehicle for social impact, responsible innovation, and inclusive financial participation.

## 14.1. Philanthropy & Responsible iGaming Initiatives

doublejack elevates its utility-driven token economy by embedding philanthropy and responsible gaming initiatives into its business model. Through the DJCK Digital Money token's revenue-sharing mechanism, the platform ensures that gaming participation directly contributes to charitable causes, while also fostering safe and responsible gameplay for users.

These initiatives broaden the DJCK Digital Money token's utility — not only as a digital asset for transactions but also as a tool for social good and ethical gaming engagement.

### 14.1.1. Philanthropy Through Revenue Sharing

A cornerstone of DJCK Digital Money's economic utility is its philanthropic revenue-sharing model, which allocates up to 75% of lifetime revenue to partner sports teams, charitable causes, and social impact initiatives. This revenue-sharing structure ensures:

- Every DJCK Digital Money token transaction contributes to long-term social good.
- Charitable organizations gain a sustainable funding stream directly linked to platform success.
- Users gain indirect social impact utility with every wager or token-based action on the platform

### 14.1.2. Responsible Gaming Safeguards

As part of its ESG-aligned approach, doublejack implements responsible gaming protocols to ensure users can engage safely while still maximizing DJCK Digital Money token utility within the platform. These measures include:

- Self-exclusion tools, spending limits, and session caps.
- Awareness campaigns educating users on healthy gaming habits.
- Collaborations with regulators to ensure compliance with global responsible gaming standards.

Together, these safeguards preserve DJCK Digital Money token utility by ensuring it can circulate actively within the platform while protecting players' well-being and promoting ethical usage.



## 14.2. Social Impact Through Charitable Donations

doublejack leverages its global reach and the transactional power of the DJCK Digital Money token to directly support a wide array of social causes. Each DJCK Digital Money transaction, whether from gaming, sports investments, or marketplace activity, contributes to charitable donations and community programs, adding real-world social utility to the token.

### 14.2.1. Global Licensing & Compliance Overview

Operating under a Curacao eGaming license (8048/JAZ), doublejack ensures:

- All DJCK Digital Money token transactions comply with AML, KYC, and responsible gaming laws.
- Geo-blocking and jurisdictional compliance protect the platform's legal integrity.
- The DJCK Digital Money token's utility expands across 190+ countries, operating securely within diverse regulatory environments.

### 14.2.2. Charitable Donations & Partnerships

doublejack supports established global charities through DJCK Digital Money-powered donations, including:

- Hallmark Children Foundation – Education & youth skills development.
- Breast Care Foundation – Breast cancer awareness and support.
- Love Your Nuts Foundation – Testicular cancer awareness and early detection programs.

Each donation directly reinforces the token's broader utility, showing how DJCK Digital Money transactions generate positive, real-world social impact.



## 14.2.3. Sustainable Income Streams for Charities

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The philanthropic revenue-sharing model ensures:

- Charitable organizations receive continuous funding, tied directly to DJCK Digital Money token adoption and usage.
- Users can directly contribute to causes by allocating portions of their winnings or token earnings to partner charities.
- This structure enhances the DJCK Digital Money token's long-term value proposition, adding ethical and social utility to its financial and functional roles.

## 14.3. Commitment to ESG Standards in Tokenization

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doublejack's tokenization framework integrates Environmental, Social, and Governance (ESG) principles to ensure that the DJCK Digital Money token operates within a responsible, transparent, and ethical ecosystem.

By embedding ESG criteria into DJCK Digital Money's design and governance, the token achieves utility not just as a means of payment or investment vehicle, but also as a tool for sustainable financial participation and equitable economic access.

### 14.3.1. Environmental Considerations

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doublejack's commitment to environmental sustainability includes:

- Utilizing the energy-efficient Stellar blockchain, known for its low carbon footprint compared to Proof of Work systems.
- Promoting digital wallets and paperless transactions, reducing reliance on physical materials.
- Minimizing the platform's carbon impact through digital-first operations, further aligning DJCK Digital Money token usage with environmental responsibility.

## 14.3.2. Social Commitments in Tokenization

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The DJCK Digital Money token democratizes access to digital finance, especially for underserved communities. By enabling fractional ownership in sports clubs, participation in digital economies, and cross-border financial inclusion, the token provides:

- Broader economic utility for users who would traditionally be excluded from investment and asset ownership opportunities.
- Loyalty rewards and fan-driven engagement, allowing fans to become stakeholders in their favourite teams.

This social dimension extends DJCK Digital Money's utility well beyond gaming, embedding it in community empowerment and inclusive finance initiatives.

## 14.3.3. Governance in Tokenization

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Governance is central to DJCK Digital Money's utility and trust framework. doublejack employs:

- Smart contracts to enforce rules around profit distribution, compliance, and voting mechanisms.
- On-chain governance processes, allowing token holders to participate in platform decisions.
- Regular audits and transparent reporting, ensuring that DJCK Digital Money token holders have real-time visibility into asset backing and platform operations.

This governance model reinforces trust-based utility, where token holders not only use DJCK Digital Money for transactions but also have a say in the platform's strategic direction.

## 14.3.4. Ethical Framework for Tokenization

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The DJCK Digital Money token operates within a clear ethical framework, ensuring:

- Transparency – All DJCK Digital Money transactions are verifiable on-chain, providing full visibility into asset flows, token distribution, and profit sharing.
- Investor Protection – Stringent AML and KYC protocols protect the platform and users from illicit activity.
- Fair Access – Tokenized sports clubs, NFT marketplaces, and fractional asset ownership ensure equal opportunity for all users, fostering financial inclusion and equitable economic participation.

This framework ensures that DJCK Digital Money's utility is always underpinned by ethical and responsible practices, adding social value to every transaction.

## 14.4. Conclusion

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doublejack's commitment to sustainability and ESG standards is not a marketing afterthought — it is embedded directly into the DJCK Digital Money token's utility and economic design. Through:

- Philanthropic revenue sharing,
- Responsible gaming programs,
- Charitable donations linked to token transactions,
- Energy-efficient blockchain technology,
- Socially inclusive tokenization models, and
- Transparent governance frameworks,

doublejack ensures that the DJCK Digital Money token is more than just a digital asset — it is a vehicle for:

- Positive social change,
- Environmentally responsible innovation,
- Inclusive economic participation, and
- Ethical wealth generation.

This alignment of financial performance and ESG impact positions DJCK Digital Money as a pioneering utility token, seamlessly integrating real-world social value with financial growth potential, redefining what it means to invest, engage, and transact in the digital economy.

## 15

CASE STUDIES  
& REAL-WORLD  
IMPACT.

doublejack's innovative affiliate model, blockchain-based tokenization, and strategic partnerships position the DJCK Digital Money token as a transformative asset in the worlds of sports, entertainment, and philanthropy. By embedding real utility into every aspect of the platform — from fan engagement to revenue sharing — the DJCK Digital Money token evolves beyond a speculative asset into a functional bridge between clubs, fans, and financial growth.

This section presents hypothetical but achievable scenarios, showcasing how the DJCK Digital Money token and doublejack's ecosystem could revolutionize revenue generation, fan engagement, and social impact across football, rugby, and cricket clubs globally.

## 15.1. Football Clubs: Transforming the Revenue Model with Tokenized Utility

Football commands one of the largest global audiences, with over 1.5 billion fans worldwide, yet clubs remain heavily dependent on traditional revenue streams — sponsorships, merchandise sales, and ticketing. These models often fail to fully capture the value of digital fan engagement, particularly on social media platforms. doublejack's platform, powered by the DJCK Digital Money token, introduces a new utility-driven approach: direct fan-to-affiliate monetization and tokenized loyalty programs. This innovation allows clubs to tokenize their

global fan bases, transforming passive followers into active participants in revenue generation and digital engagement.



## 15.1.1. Case Study: Liverpool FC

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Liverpool FC, one of the world's most iconic football clubs, boasts millions of global followers across digital platforms. Through doublejack's tokenized ecosystem, Liverpool can:

- Convert fans into affiliates using the DJCK Digital Money token, where fans earn rewards and share in platform revenue when they refer new users or participate in token-based events.
- Unlock governance utility, allowing fans to use DJCK Digital Money tokens to vote on club decisions, such as jersey designs, charity initiatives, or pre-season match locations.
- Enable tokenized revenue sharing, where Liverpool receives up to 75% of lifetime affiliate revenue generated through its fan network, providing a sustainable, scalable income stream directly linked to DJCK Digital Money token activity.

This utility-driven fan engagement model not only enhances fan loyalty and club revenue but also positions the DJCK Digital Money token as the central mechanism for governance, loyalty rewards, and financial participation.

## 15.2. Rugby Clubs: Expanding Global Reach Through Tokenized Fan Engagement

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Rugby's global footprint spans the UK, South Africa, Australia, and New Zealand, yet the sport faces monetization challenges due to fragmented fan communities across regions. doublejack's platform, powered by the DJCK Digital Money token, addresses this by enabling regional fan segmentation, customized token rewards, and direct fan participation in club growth.

### 15.2.1. Case Study: New Zealand All Blacks

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The All Blacks, a globally recognised rugby powerhouse, rely heavily on traditional licensing, sponsorships, and match-day revenue. With doublejack and the DJCK Digital Money token, the team could:

- Tokenize its fan base into geographic segments, allowing fans to earn, trade, and spend DJCK Digital Money tokens across localised loyalty programs.
- Introduce DJCK Digital Money token rewards for fan engagement, with tokens redeemable for exclusive merchandise, VIP match access, and even player meet-and-greets.
- Leverage DJCK Digital Money's philanthropic utility, where a percentage of fan-driven revenue could directly fund rugby development initiatives across Pacific Island communities, reinforcing the social utility of the token.

This multi-layered token utility — combining loyalty, governance, and social impact — ensures that DJCK Digital Money becomes indispensable to both fans and clubs, driving financial and social value in equal measure.

## 15.3. Cricket Clubs: Creating Sustainable Growth with Tokenized Fan Participation

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Cricket enjoys deep-rooted fan loyalty in countries like India, Australia, and England, but clubs have historically under-monetized their digital fan relationships. doublejack's DJCK Digital Money token framework introduces new avenues for clubs to unlock value through direct fan participation and token-based engagement models.

### 15.3.1. Case Study: Mumbai Indians

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As one of the most successful IPL franchises, the Mumbai Indians boast a passionate global fan base. However, the club's reliance on broadcast rights and sponsorships limits its ability to tap into direct digital revenue from fans. With doublejack and the DJCK Digital Money token, Mumbai Indians could:

- Create fan ownership opportunities through team-specific tokens, tied to the DJCK Digital Money token's infrastructure.
- Offer tokenized rewards and NFT collectibles, allowing fans to purchase exclusive digital memorabilia — from match-worn jerseys to player autographs — using DJCK Digital Money tokens.
- Launch prediction games, loyalty tiers, and voting rights, where DJCK Digital Money token holders could influence team events, participate in fantasy leagues, and unlock exclusive Perks.
- Attract global sponsors by offering token-based data transparency, allowing sponsors to measure real-time fan engagement powered by DJCK Digital Money token transactions.

This integration of digital collectibles, governance, and utility-driven rewards makes DJCK Digital Money a functional bridge between fans, clubs, and revenue creation, strengthening both fan loyalty and club profitability.



## 15.4. Conclusion

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These case studies illustrate how doublejack's platform, anchored by the DJCK Digital Money token's multi-functional utility, can reshape the global sports economy. By combining:

- Tokenized fan ownership and voting rights,
- Loyalty programs with tangible digital rewards,
- Direct revenue sharing between clubs, fans, and charitable causes, and
- Integration with real-world payments via co-branded debit cards,

doublejack ensures the DJCK Digital Money token is not just a passive investment vehicle, but an active, utility-driven asset.

As doublejack continues to engage football, rugby, and cricket clubs, the DJCK Digital Money token becomes an essential tool for:

- Fan-driven club financing,
- Rewarding fan loyalty through tokenized incentives,
- Enabling community governance in sports decisions, and
- Linking fan engagement directly to sustainable revenue for clubs and charities alike.

This embedded utility framework ensures that the DJCK Digital Money token's value is derived not just from speculation, but from ongoing participation, revenue generation, and tangible fan experiences — aligning economic opportunity with real-world utility.



## 16 CONCLUSION

The doublejack whitepaper outlines a pioneering vision that combines the power of blockchain technology, digital assets, and innovative revenue-sharing models to reshape the landscape of the gaming and sports industries. By leveraging the strengths of FinTech and tokenization, doublejack is set to unlock a new era of growth, sustainability, and engagement for sports clubs, gaming platforms, and investors alike.

The DJCK Digital Money token is more than just a digital asset; it represents a gateway to a broader, interconnected ecosystem that encompasses real-world assets, digital engagement, and philanthropic initiatives. Backed by 40% gold reserves and structured to offer stability, security, and long-term growth, the DJCK Digital Money token serves as a cornerstone for the future of digital finance in gaming and sports. This token not only provides investors with unique opportunities for fractional ownership and liquidity but also delivers an unprecedented value proposition for sports clubs and their fans through shared revenue models and community-driven

Through the use of ISO 20022-compliant digital wallets, real-time payments, and MasterCard co-branded debit cards, doublejack enables users to experience instant settlement of winnings and seamless cross-border transactions. The token's flexibility and utility further extend to the tokenization of sports clubs, establishing a tokenized ecosystem where fans can engage more deeply with their favorite teams, participate in digital loyalty programs, and even hold NFTs of exclusive sports memorabilia.

As doublejack continues to expand its partnerships and onboard more high-profile clubs across football, rugby, and cricket, the platform is poised to become a global leader in sports financing. This whitepaper has highlighted the potential impacts of these collaborations, showcasing how doublejack's solutions can transform revenue generation, create new digital assets, and democratize access to the trillion-dollar iGaming industry. The strategic involvement of DAMREV, Codenatics, Orbiko Solutions, and PayShyft in driving the development and execution of this vision ensures a robust, compliant, and scalable framework that adheres to the highest standards of transparency, security, and regulatory compliance.

Moving forward, doublejack's roadmap is geared towards rapid innovation and market expansion, with upcoming milestones including wallet integration upgrades, the launch of the co-branded MasterCard debit card, and the rollout of a comprehensive NFT marketplace. With each of these developments, doublejack will not only enhance the value of the DJCK Digital Money token but also create new pathways for fans, investors, and clubs to participate in the platform's growth.

The future of doublejack is one of limitless possibilities. By combining cutting-edge technology with a visionary business model, doublejack is well-positioned to lead the charge in digital transformation for both the gaming and sports sectors. Whether by empowering clubs to own and monetize their social media followers, enabling fans to actively support their favorite teams, or providing investors with secure and transparent asset-backed tokens, doublejack is set to redefine what is possible in the world of digital finance and sports.

Through strategic partnerships, strong governance, and a commitment to sustainable growth, doublejack aims to not only disrupt traditional business models but also create lasting value for all participants in its ecosystem. This is not just the future of gaming and sports—it is the future of digital finance, where technology and community converge to create a dynamic and inclusive platform that benefits everyone involved.

In summary, doublejack is more than a platform; it is a movement towards a new paradigm of digital engagement and financial inclusion. As the platform evolves and scales, its impact will be felt across industries, shaping the future of sports financing, gaming innovation, and investor empowerment. Together with its partners and community, doublejack will continue to break new ground, proving that the future of sports and finance is not just digital—it is decentralized, transparent.

## Conclusion

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The doublejack whitepaper presents a bold and pioneering vision that merges blockchain technology, tokenized assets, and innovative revenue-sharing mechanisms to transform the future of gaming, sports, and digital finance. By combining the versatility of the DJCK Digital Money token with cutting-edge FinTech solutions, doublejack unlocks a future where fans, clubs, and investors can all participate in and benefit from a fully tokenized, interactive ecosystem.

The DJCK Digital Money token is not simply a digital asset — it is the core utility token powering every aspect of the doublejack platform. It serves as the primary medium of exchange within the ecosystem, facilitating everything from gaming transactions and fan loyalty rewards to sports club investments and cross-border payments. Its utility extends far beyond speculation, ensuring that every token plays an active role in platform engagement, revenue generation, and fan-to-club interaction.

With 40% gold backing through the Orbiko Solutions Gold Token (OSGT) and a structured framework for revenue sharing and in-platform spending, the DJCK Digital Money token delivers both asset-backed stability and real-world functionality. This dual-purpose design offers investors fractional ownership in real-world assets, while also giving platform users seamless access to gaming services, exclusive experiences, and participation in tokenized sports ecosystems.

Through the integration of ISO 20022-compliant digital wallets, real-time settlement mechanisms, and co-branded MasterCard debit cards, DJCK Digital Money tokens are designed to function both within and beyond the doublejack platform. Users can instantly access their winnings, pay for goods and services, and participate in a global token economy, all while benefiting from the token's backing by tangible assets and ongoing revenue streams from the platform.

In parallel, doublejack's sports club tokenization framework expands the DJCK Digital Money token's utility into the world of fan engagement, digital collectibles, and loyalty programs. Fans can purchase team-specific tokens tied to the DJCK Digital Money ecosystem, unlocking voting rights, VIP access, and NFT memorabilia purchases — all seamlessly powered by DJCK Digital Money's inherent functionality.



## Conclusion

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As doublejack continues to expand its global footprint, onboard new sports clubs, and launch additional platform features, the DJCK Digital Money token will become increasingly embedded in sports financing, gaming innovation, and fan-driven economies. This broadening utility ensures that the token remains central to every transaction, investment, and engagement within the ecosystem, reinforcing its intrinsic value as a multi-purpose digital asset with real-world applications.

The combined expertise of DAMREV, Codenatics, Orbiko Solutions, and PayShyft ensures that every technical, regulatory, and operational aspect of the DJCK Digital Money token's lifecycle is designed for compliance, security, and scalability. Together, these strategic partners provide a robust foundation for the token's long-term utility and growth, making it a trusted, fully integrated asset for users, investors, and clubs alike.

Looking ahead, doublejack's roadmap includes the rollout of enhanced digital wallets, the launch of the NFT marketplace, and the continued evolution of the co-branded MasterCard debit card, all of which further enhance the DJCK Digital Money token's utility and expand its role in real-world payments, digital asset trading, and fan engagement.

In short, doublejack is not just creating a token — it is building an entire tokenized economy, where DJCK Digital Money tokens function as the universal currency connecting fans, clubs, games, and investments into a seamless, borderless ecosystem. By combining cutting-edge technology, asset-backed security, and real-world spending power, doublejack ensures that the DJCK Digital Money token has ongoing utility, value, and relevance far beyond its initial offering. As doublejack and its partners continue to break new ground, the DJCK Digital Money token stands at the centre of a new era in digital finance, sports engagement, and gaming innovation — a future where technology, community, and financial empowerment converge.

KIND REGARDS

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## Visit doublejack.world

For more information on the doublejack Token Offering (DJCK Digital Money) and DAMREV's broader initiatives in the iGaming and digital asset sectors, please visit our official website. Stay updated on the latest developments, projects, and insights into our operations.

## Website: [www.doublejack.world](http://www.doublejack.world)

We encourage you to explore our platform for detailed information on our mining projects and partnerships.