

# Fact — 2025 Sheet



[doublejack.world](https://doublejack.world)

[doublejack.online](https://doublejack.online)

[doublejack.club](https://doublejack.club)

# DJCK Digital Money Fact Sheet

DJCK Digital Money is designed to power seamless, real-time financial transactions for your everyday needs. Whether facilitating instant cross-border payments, immediate jackpot payouts, or commission disbursements, DJCK ensures funds reach you immediately, no matter where you are.

With its dual asset-supported framework, DJCK brings added stability and confidence to users across the ecosystem, ensuring reliable functionality as a payment and rewards token.

Drawing from over a decade of experience across industries, including fintech, gaming, and sports, we have observed that many digital tokens face common challenges. Most fail to address practical real-world use cases, struggle to achieve meaningful adoption, and lack any intrinsic value tied to real assets or services. These factors have slowed mainstream acceptance, leaving many tokens disconnected from the economies they aim to support.

DJCK Digital Money addresses these challenges head-on. By enabling real-time global payouts for jackpot winnings and affiliate commissions, DJCK is setting a new industry benchmark — reducing payment delays from weeks to seconds.

Win a jackpot?

It's instantly in your doublejack wallet.

## A New Era for Fan-Powered Club Revenue

A top-tier football club with 100 million social media followers can unlock over \$200 million in affiliate revenue within the first year — simply by engaging just 5% of its fanbase through doublejack-powered campaigns.

Fans naturally love to support their club — whether by playing lotteries or participating in club-themed games. Now, with doublejack, the majority of revenue generated flows directly back to the club, allowing them to improve their squad, invest in facilities, and enhance the fan experience, all in real time.

Compared to the \$10 million traditional sponsorship deals, this direct fan-supported model redefines sports monetisation, aligning club revenues with fan engagement — all powered by DJCK.

## Empowering the Community

doublejack reimagines how revenue is distributed across the iGaming and sports industries by redirecting up to 75% of its iGaming revenue directly to the affiliates and community members who contribute to platform growth.

Unlike traditional banks that prioritise corporate profits, doublejack puts people first, ensuring that users and affiliates benefit from the value they help create. Fans, influencers, and content creators can unlock growing rewards simply by sharing doublejack with their networks, earning more as they grow their community.

Through this community-first rewards model, engagement becomes financial opportunity, transforming social media from passive entertainment into a source of real economic empowerment — all seamlessly accessible via the DJCK-powered wallet.

## Overview

# Key Highlights

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- **Objective:** Transforming the iGaming and sports industries through blockchain-driven tokenization, dual-asset support, and innovative fan-driven revenue models that maximise value for clubs, players and their communities.

### Core Offerings

- **Digital Wallets:** Secure, ISO 20022-compliant multi-purpose wallets
- **Co-branded Debit Cards:** Instant spending of DJCK balances via MasterCard
- **Tokenised Fan Engagement:** Direct fan participation in club campaigns and exclusive content
- **NFT Marketplace:** Tokenised memorabilia, tickets, and fan experiences

### Dual-Asset Support Model

- DJCK Digital Money operates on a dual-asset support framework, combining:
  - 40% backing in physical gold reserves (OSGT) for enhanced stability
  - 2% contribution from global iGaming revenue, reinforcing liquidity and ecosystem rewards

This combination enhances confidence in DJCK's utility within the platform, ensuring that every transaction is supported by both real-world assets and platform revenue flow.

### Blockchain Integration

- DJCK transactions are processed on a secure, ISO 20022-compliant blockchain infrastructure, ensuring:
  - Immutable records for full transparency
  - Enhanced security aligned with global financial standards
  - Seamless interoperability with international payment networks

This ensures a trustworthy, efficient, and fully auditable transactional environment.

## Technological Innovations & Market Opportunity

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### **iGaming Expansion**

- Global iGaming market projected to exceed \$1 trillion by 2025
- Significant growth potential as two-thirds of the global population remains unbanked for iGaming

### **Sports Tokenisation**

- Expanding into football, rugby, and cricket
- Unlocking new monetisation channels for clubs and fans through tokenised assets and experiences

## Expanding Partnerships

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doublejack actively builds partnerships with:

- Major media outlets
- Premier League Football Teams
- Content creators and their agencies
- Direct sales organisations with large followings

These partnerships expand DJCK adoption across global communities, ensuring more users benefit from faster payments and enhanced engagement opportunities.

## Why Participate in DJCK Digital Money?

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- **Global Reach:** We are operating in over 190 countries.
- **Dual-Asset Supported Framework:** Gold- and Revenue backing deliver a hedge against inflation and economic volatility.
- **Strategic Reserve:** Instant solution for most pressing real world industry and political issues with a non-political Digital Money.
- **Social Responsibility:** Democratizing iGaming revenue of a trillion Dollar industry - plus all follower data with all members - for a lifetime.
- **Future-Proof Model:** Leveraging blockchain for scalable, transparent, and sustainable investments.
- **Utility & Stability:** Real-world asset support and direct fan rewards
- **Solving Real Issues:** Addressing long payout delays, lack of transparency, and limited fan participation

## Contact Information

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- **Website: [doublejack.world](https://doublejack.world)**  
Fintech & Banking Portal
- **Website: [doublejack.online](https://doublejack.online)**  
Leading iGaming Portal
- **Website: [doublejack.club](https://doublejack.club)**  
World's fastest growing Affiliate Partnership Community

**doublejack.world**



**doublejack.world**

**doublejack online**

**doublejack club**

## Expanding Access to Fan-Powered Opportunities

DJCK democratises access to fan-powered experiences, enabling users to engage directly with their favourite clubs through:

- Tokenised campaigns
- Exclusive NFTs
- Real-time fan incentives

This fan-first approach ensures that participation enhances both club revenue and fan rewards, closing the gap between fan passion and club success.

## Reimagine Private Equity to Fan Capital Initiatives

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### Community-Driven Value Creation

Instead of relying on traditional sponsorship models, doublejack empowers fans and clubs to collaborate directly, unlocking value through:

- Branding and fan engagement initiatives
- Digital transformation campaigns
- Token-powered revenue sharing opportunities

This community-powered model allows clubs to unlock funding and improve operations based directly on fan participation, not external capital or speculative investments.

### Fan Monetisation Technology

Using doublejack's engagement tools, clubs and creators can directly monetise their existing fanbase by offering token-gated content, exclusive NFTs, and real-time promotions, with revenue flowing back to both fans and clubs.

### Value Enhancement Initiatives

- Enhanced fan engagement tools
- Operational efficiencies through blockchain automation
- Direct-to-fan revenue strategies



## Generational Rewards Through Engagement

doublejack's fan-first rewards programme ensures that up to 75% of iGaming revenue is redirected to affiliates and community contributors — turning active participation into ongoing rewards.

This approach redefines fan engagement as a financial opportunity, empowering both individuals and clubs to benefit directly from the ecosystem they help grow.

## Ecosystem Benefits

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### Key Benefits for Users & Clubs

- **Real-time Rewards:** Instant payouts for winnings, commissions, and engagement bonuses
- **Enhanced Liquidity:** DJCK Digital Money is freely transferable and usable within the ecosystem
- **Transparent Tracking:** All transactions recorded on an immutable blockchain ledger
- **Social Impact:** Directly supports club funding and charitable initiatives through revenue-sharing

### ISO 20022 Digital Wallets

Globally compliant financial messaging standard

Real-time transaction settlement with minimal fees

Secure multi-currency support

### Co-Branded MasterCard

- Instant conversion of DJCK to local currencies
- Usable globally for online and in-store purchases
- Integrated with the doublejack wallet for seamless spending

### NFT Marketplace

- Tokenised tickets and memorabilia
- Exclusive fan experiences and digital collectibles
- Club-branded digital assets for direct fan engagement